

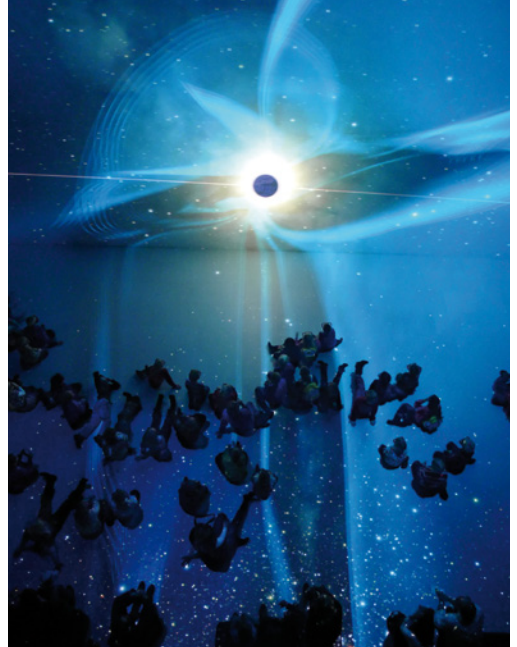
# ARS ELECTRONICA CENTER LINZ



ENGLISH



Multifaceted exhibitions



The One and Only: Deep Space

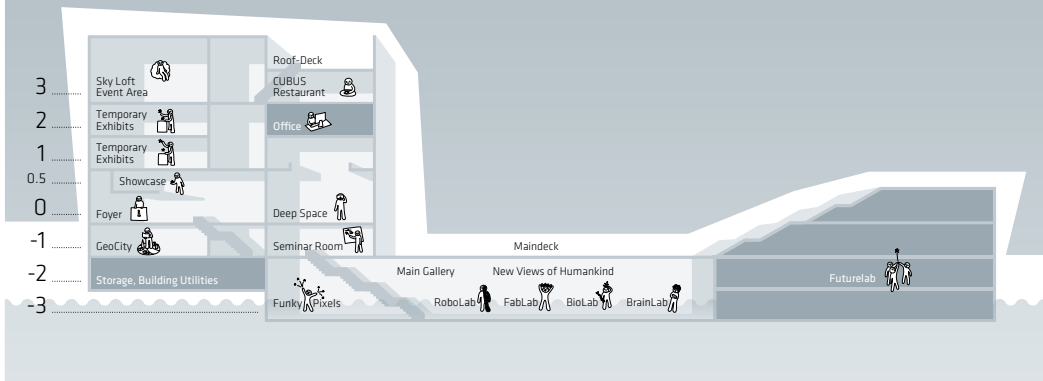
## The Ars Electronica Center

Visit the Museum of the Future where extraordinary exhibits designed for hands-on experimentation make for amazing experiences and fascinating insights!

At the Ars Electronica Center, the focus is always on what's emerging now. Here, the themes and issues of the future become the exhibitions of today—specifically, technological developments and their impact on society, art and each one of us. You don't have to be a computer expert or a

scientist to enjoy a really rewarding experience here. No matter where you come from, what you're interested in or how old you are, there's plenty of fascination in store.

Ars Electronica was born in 1979. It all began as a festival that annually attracts thousands of artists and experts from all over the globe. The Prix, the world's highest endowed prize in computer art, debuted in 1987. The Futurelab, which develops in-house exhibits and is also commissioned to carry out innovative projects by outside clients, was launched in 1996, the same year the Ars Electronica Center—the Museum of the Future—opened its doors to make the world of Ars Electronica accessible to all. In 2009, the facility was expanded and enwrapped in a striking glass façade.



## Infotrainers

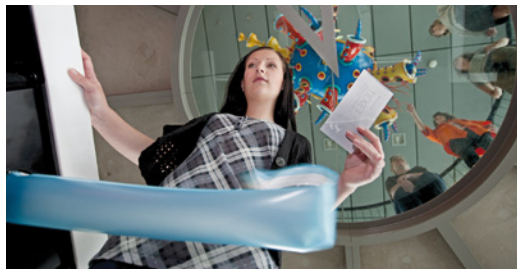
The Ars Electronica Center offers a very special, visitor-friendly amenity: stationed throughout the facility are Infotrainers, knowledgeable men and women you can consult with questions about what you have encountered—if you so desire. Naturally, you can also explore the museum's 3,000 m<sup>2</sup> of exhibition space completely on your own. Or there's the convenient option of joining a guided tour that delivers insightful coverage of the highlights.

### HIGHLIGHTS TOUR

Daily at 11 AM and 3 PM; Thursday also at 6:30 PM; Saturday and Sunday also at 4 PM

### JOURNEY OF ADVENTURE

for Kids Age 6–10  
Daily at 3 PM; Saturday, Sunday, holidays and during school breaks also at 11 AM



Evident the moment you enter: This museum is something special



You'll recognize the Infotrainers by their orange shirts

### SCHOOL PROGRAM

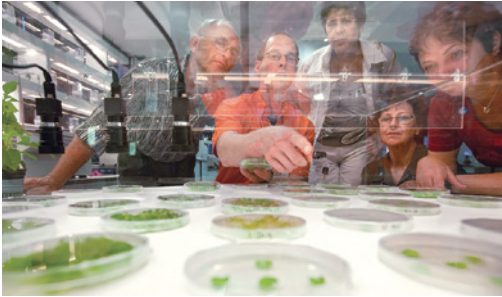
The Ars Electronica Center offers a special program custom-tailored for school classes. Details are available online at [www.aec.at/schulprogramm](http://www.aec.at/schulprogramm).



Behold the human body in BrainLab



A telecommunications robot in RoboLab



Clones of a tobacco plant in BioLab



3D design in FabLab

## New Views of Humankind

The Center's largest permanent exhibit showcases the latest advances in scientific fields that are now making a profound impact on our lives. "New Views of Humankind" features what is quintessentially human—the human body, including close-up photos of the retina and images produced by high-powered microscopes; and objects fashioned by humans, such as the output of 3D printers and robots designed to resemble our kind. Four labs are the settings for perusal of what's happening on the leading edge:

**BrainLab** lets you see what actually goes on inside the human body, especially in our faculties of perception. In **BioLab**, you can explore the microcosm and the domain of genetic engineering. **FabLab** spotlights the do-it-yourself trend, and takes you through designing and producing your own 3D objects. **RoboLab** brings out the great extent to which robots are already present in everyday life—for instance, as toys, household aids, and high-tech prostheses.

Don't miss this fascinating—and occasionally quite startling—excursion through "New Views of Humankind".



# GeoCity

This permanent exhibit deals with the physical setting of human existence—the immediate local environment in which people spend their everyday lives, as well as our overall global context. We exist, eat, produce and build, constantly using resources like oil, food and air, and thereby sustainably impacting the whole planet. GeoCity presents a wealth of information on these topics in an effective, vibrant way that makes complicated interrelationships easier to grasp.

Your own personal environmental impact is made strikingly visible when you insert your building block into the structure common to all visitors, or develop an individualized city from your own fingerprint. To explore your local environment, simply take book and stylus in hand and browse through the interactive city map of Linz featuring aerial imagery and historical cartographic material.



Statistical data made vivid and comprehensible



Interactive city map of Linz



Lend a hand constructing Pixel City



Minute details, jumbo format

## Deep Space

A one-of-a-kind experience awaits you here. Gigantic 16x9-meter projection surfaces on the front wall and floor are your gateway to an astonishing world of high-definition 2D and 3D imagery. And you're right in the middle of it all!

Go on excursions to distant places, to the famed venues of art history or into the far reaches of outer space. Marvel at gigapixel photographs revealing the minutest details of familiar paintings or breathtaking images of the wonders of nature.



Cruising a 3D universe



Glasses on—let the show begin!



Lots of attractions designed with youngsters in mind



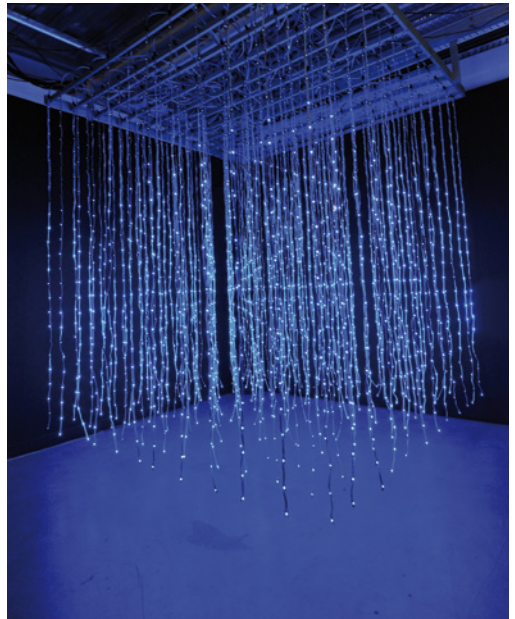
Immerse yourself in the realm of artists, creators and engineers

## Temporary Exhibits

Several times a year, we premiere new temporary exhibits. “Artists, Creators, Engineers” are the watchwords of this series dedicated to interdisciplinarity—that is, collaboration among innovators in a way that transcends boundaries separating different fields. Sometimes, one protagonist assumes all three roles. These are artists who brilliantly deploy technology as a tool in their creative endeavors. The results are works dedicated to technology’s consequences in the lives of human beings—creations that are cool & clever, fun or philosophical, thought-provoking or just plain beautiful.



Boldly pursuing a visionary course



See the stuff that dreams are made of

# Info

## ARS ELECTRONICA CENTER

Ars-Electronica-Straße 1, 4040 Linz, Austria  
Telephone: +43-732-7272-0  
E-mail: center@aec.at  
www.aec.at

## OPENING HOURS

Tuesday, Wednesday, Friday: 9 AM–5 PM  
Thursday: 9 AM–9 PM  
Saturday, Sunday, holidays: 10 AM–6 PM

## ADMISSION PRICES

Full price: 7 € / For those entitled to a discount: 4 €  
Free admission for children under 6 years of age  
Details about discounts are available on our website.

### Image Credits:

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The Ars Electronica Center is a facility of the City of Linz. Funding is provided by the Province of Upper Austria and private sector associates.



## CUBUS CAFE.RESTAURANT.BAR

Telephone: +43-732-944149  
E-mail: office@cubus-aec.at  
www.cubus.at  
Opening hours: Mon–Sat 9 AM–1 AM; Sun 9 AM–6 PM



CUBUS Cafe.Restaurant.Bar

## HOW TO GET HERE

