DOORS Proposal template

We ask applicants to use the template below. The following rules must be respected:

The **structure of this template** must be followed when preparing your proposal. It has been designed to ensure that the important aspects of your planned project are presented in a way that will enable the experts to effectively assess against the evaluation criteria. Before submitting, download a local copy of this template, remove the cover page, and start filling in the answers to the questions.

All questions **must** be answered. Please answer the questions in the dedicated boxes and delete the instructions once done.

Page limit: The proposal should not be longer than **15 pages**. Annexes are not allowed. Links to external documents that answer a question are not allowed. Links to your website or to previous work you have carried out are permitted.

The budget must be for the pilot implementation period of November 2022 to July 2023 and amount to **max. €27,000.**

The following **formatting conditions** apply.

The reference font for the body text is Times New Roman (Windows platforms), Times/Times New Roman (Apple platforms) or Nimbus Roman No. 9 L (Linux distributions). The use of a different font for the body text is not advised and is subject to the cumulative conditions that the font is legible and that its use does not significantly shorten the representation of the proposal in number of pages compared to using the reference font (for example, with a view to bypass the page limit).

The minimum font size allowed is 11 points. Standard character spacing and a minimum of single line spacing is to be used. Text elements other than the body text, such as headers, foot/end notes, captions, formula's, may deviate, but must be legible.

The page size is A4, and all margins (top, bottom, left, right) should be at least 15 mm (not including any footers or headers).

The proposal must be emailed as a PDF file (max. size 10 MB) to doors@ars.electronica.art before September 30th 2022, 23:59 CEST.

PILOT TITLE

MUSEUM

Name of organization	Country
In case of tandem applications: add for each additional organization one row	Country

SUMMARY (Maximum 1 page)

Indicate the Innovation Area you are applying for and provide an overview of your proposed project to address this Innovation Area.

1. PILOT IDEA EXCELLENCE (Maximum 2 pages) / Weight 25%

1.1. Key Message

Describe the core idea of your pilot project in 3 lines.

1.2. Innovation

1.3. Technology

1.4. Evolvement

2. IMPACT (Maximum 2 pages) / Weight 25%

2.1. Value Proposition

2.2. Sustainability

2.3. Social Impact

2.4 Economic impact

3. PILOT IMPLEMENTATION AND PARTNERSHIP (Maximum 10 pages) / Weight 50%

3.1. Work plan of your pilot project

3.2 Target groups

3.3 Project Outcomes

3.4. Human resources and skills

3.5. Partnership

3.6 - Mentorship needs

3.7. Budget

Please complete the table below and specify the costs you foresee for the pilot implementation. <u>Only costs occurring during the implementation period between November 2022 and July 2023 are eligible and should be calculated.</u> DOORS foresees max. EUR 27.000 per pilot for the entire action duration, but smaller amounts may also be justified. This cost estimation will serve as reference calculation to amend your Beneficiary Third Party Agreement. Please bear in mind that you will have to justify these costs.

Add only the costs you request from DOORS' funding:

Category	Costs (€) - 9 month	Justification

Staff Costs		*Please indicate the number of days or months over the whole duration of the planned work.*
Travel Costs		*(if applicable)*
Equipment		*Pilots can include a part of the infrastructural purchase in the overall budget if duly justified, relevant for achieving the objectives and proportional (max. 40% of the total budget).*
Other goods and services		*(e.g., design, materials, consultants, artist/production fees)*
Digital Service Provider Fees		
TOTAL	Max. € 27.000	

Main cost item:

Explain the main cost item briefly.

In case you have complementarily funding <u>in addition to</u> the € 27.000 DOORS' funding, please provide further details (source, amount, use, etc.).

Please complete the list of all equipment purchases:

Equipment type	Date of purchase	Purchase costs	% use for lifetime of the investment	% used for the project	Charged depreciation costs

3.8. Pilot project self-assessment

> *What will you put in place to measure the effectiveness/ success of your pilot? Please define KPIs and indicate when and how you will review your progress.*

<u>*ONLY FOR INNOVATION AREA 2 "New distribution and revenue models"*</u>

3.9. Business model and commercialization plan

> *How will you generate revenue? Do you plan to increase an existing revenue stream or develop completely new ones? Do you have a commercialization plan?*

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<u>PDF SUBMISSION</u>

Please save your filled-in proposal as a PDF file and send it to doors@ars.electronica.art by 30 September 2022 23:59 CEST at the latest.