



Digital Incubator  
for Museums

# Agenda

## Final Presentation

29th September 2023



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101036071.

# Agenda

## Friday, the 29th of September,

When?	What?	Description				
10:00AM	Welcome	Short welcome from the DOORS team and Katerina Moutogianni from EC's DG CNECT (Directorate-General for Communications Networks, Content and Technology).				
10:10AM	DOORS in Hindsight	A brief overview of what we have done over the past two years.				
10:15AM	Elevator Pitches	Short pitches from the museums in our cohort. Running order: <ul style="list-style-type: none"><li>• The Museum of Urban Wooden Architecture (LT)</li><li>• Muzeon – Storytelling Jewish History Museum (RO)</li><li>• Museum of Literature Ireland (IE)</li><li>• The National Museum of Maps and Old Books (RO)</li><li>• The Museum of the Working World (AT)</li><li>• The Estonian War Museum (EE)</li><li>• Museo Civico Vignola Augusta Redorici Roffi (IT)</li><li>• The Regional Museum Goriški Muzej (SI)</li><li>• Arboretum Volcji Potok (SI)</li><li>• The Natural History Museum and Botanical Garden of the University of Tartu (EE)</li><li>• Istanbul Dialogue Museum (TR)</li><li>• The Association of Uräjärvi Mansion´s Friends (FI)</li></ul>				
10:30AM	Deep dives and Q&A in breakout rooms	<table><tbody><tr><td>NEW REVENUE MODELS</td><td>YOUNG AUDIENCES IN FOCUS</td></tr><tr><td>THE OUTDOOR MUSEUM</td><td>DIGITAL COLLECTIONS &amp; NEW ARCHIVES FOR INCLUSIVITY</td></tr></tbody></table>	NEW REVENUE MODELS	YOUNG AUDIENCES IN FOCUS	THE OUTDOOR MUSEUM	DIGITAL COLLECTIONS & NEW ARCHIVES FOR INCLUSIVITY
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Break 11:15AM - 11:30AM						
11:30AM	Elevator Pitches	Short pitches from the museums in our cohort. Running order: <ul style="list-style-type: none"><li>• The Royal Museum of Mariemont (BE)</li><li>• The Neanderthal Museum (DE)</li><li>• IMPAKT [Centre for Media Culture] (NL)</li><li>• Alonissos Museum of K. &amp; A. Mavriki (GR)</li><li>• St Ives Museum (UK)</li><li>• Kaiser Franz Josef Museum Baden (AT)</li><li>• The Computer History Museum (SI)</li><li>• Terra Sancta Museum (IL)</li></ul>				
11:40AM	Deep dives and Q&A in breakout rooms	<table><tbody><tr><td>PILOTING FOR THE SECTOR</td><td>DEEP DIVES INTO AUDIENCE ANALYSIS</td></tr><tr><td>GAMING IN THE MUSEUM</td><td></td></tr></tbody></table>	PILOTING FOR THE SECTOR	DEEP DIVES INTO AUDIENCE ANALYSIS	GAMING IN THE MUSEUM	
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GAMING IN THE MUSEUM						
12:20AM	Wrap Up	Before we say goodbye, we gather for a last round of conclusions and insights.				

# We look forward to seeing you!



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