



DOORS Digital Incubator
for Museums

First Progress Sharing Session

For the first progress-sharing session you have to prepare an 8-minute presentation of your pilot. Please follow the structure below. Your presentation will be followed by feedback from the DOORS advisors and another museum in the incubation programme. You will also be asked to give feedback to one other museum.

Presentation Structure

Elevator Pitch

Tell us in a few words what your pilot is about. Highlight its most interesting or innovative features.

Innovation Area

Tell us which innovation you chose, why, and how the choice fits into the overall strategy of the museum.

Technology

Tell us about the technology you will use and why it is relevant in the context of the pilot

Challenges

Tell us about the challenges you foresee in implementing the pilot and the possible solutions you already have in mind.





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Second Progress Sharing Session

For the mid-term progress-sharing session you have to prepare a 7-minute presentation. Please follow the structure below. Your presentation will be followed by feedback from the DOORS team and another museum in the incubation programme. You will also be asked to give feedback to one other museum.

Presentation Structure

Status Update

Tell us where you are in the implementation process of your digital pilot.

Pinpointing Issues

Tell us what pressure points/issues you are facing right now or foresee in the near future.

Envisioning Solutions

Tell us how you plan to overcome these issues and complete your project in its minimum viable form (MVP).

Rewinding

Remind the group and yourselves of the motivation behind your digital pilot, answering questions like why you're doing it, who you're doing it for, and what impact you expect it to have.





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Final Progress Sharing Session

For the final progress-sharing session you have to prepare a 7-minute presentation whose focus is the launch of the pilot and its afterlife beyond DOORS. Please follow the structure below. Your presentation will be followed by feedback from the DOORS team and another museum in the incubation programme. You will also be asked to give feedback to one other museum.

Presentation Structure

Promoting your pilot

Give us a brief overview of your communication strategy for the launch of your pilot and how you plan to engage audiences.

Making your pilot public

Tell us who can benefit from your pilot and/or its implementation process and how you plan to share the process and the outcomes?

Making use of the outcomes

Tell us how you plan to plan to make use of the pilot in the future (e.g. continue generating revenue with new iterations, using it to make the case for further funding, etc.).

