ENGLISH

ARS ELECTRONICA 2024

Festival for Art, Technology & Society

HOPE

who will turn the tide

4.—8.
Sept.

POSTCITY
Linz

HOPE

who will turn the tide

Optimism is not the belief that things will somehow work out, but rather the confidence in our ability to influence and bring about improvement. And that perhaps best describes the essence of the principle of hope: not as a passive position, but as an active force that motivates us to keep going despite adversity.

But don't worry, this year's festival will not be an examination of the psychological or even evolutionary foundations of the principle of hope, nor will it be a reflection on our unsteady fluctuation between hope and pessimism.

"HOPE" as a festival theme is not a resigned statement that all we can do is hope that someone or something will solve our problems, but rather a manifestation that there are actually many reasons for hope. This is expressed in the subtitle "who will turn the tide", which does not claim to know how the turnaround can be achieved, but rather focuses on who the driving forces behind this turnabout are.

The festival's goal is to spotlight as many people as possible who have already set out on their journey and whose activities—no matter how big or small—are a tangible reason to have hope.

Believing in the possibility of change is the prerequisite for bringing about positive change, especially when all signs point to the fact that the paths we are currently taking are often dead ends.

But belief alone will not be enough; it requires a combination of belief, vision, cooperation, and a willingness to take concrete action. A willingness that we need, even if we are not yet sure how we will turn the tide, how we will solve the problems, and how we will deal with the effects of the problems that we are (no longer) able to solve.

Yes, technology will not solve our problems, but a lot of technology will be needed to address the problems. But this requires a different understanding both of technology and of our responsibility for using technology. But such visions must not be used as an excuse not to act; they must not tempt us to sit back and wait for the "super technology that solves everything".

"HOPE" as the festival motto also poses an important question about the role and tasks of a festival in challenging times and is seen as a clear statement against the stupid, short-sighted pseudo-concepts and fake arguments of populist politics, against the nonsense-causing cries the mass media swamps (analog and digital), as well as against meaningless whitewashing and ignoring things.

To some, this appears to be a "crisis of imagination" because they no longer see large, spectacular plans for the future. But what has changed is not the power of imagination, the visionary courage, but the perspective. The spectacular and radical ideas are suddenly no longer concerned with growth, but with reduction. The diagram that shows the dramatic curve in which we must reduce CO2 emissions in the next few years has become a new icon, the radicalness of which also shows how radical our ideas must be. What courage it takes to even think about this radicalism without losing heart.

Hope is the opposite of fear, but there are many reasons to be afraid. The Ars Electronica Festival 2024 will show that there are also many reasons for hope—people, many people, who have started working to bring about change with their ideas, projects, actions, and attitudes.

Young architects who no longer want to build new houses but rather renew the existing infrastructure; villages that successfully practice zero-waste; industrial designers who base their concepts on reuse instead of recycling and not only think about new materials, but also design the necessary changes in the design of the products; African open source communities of computer scientists who do not want to leave powerful AI systems in the hands of just a few large corporations.

But also technical visionaries who are developing new, more efficient forms of energy generation; economists who design new models of a socially and globally fair distribution of work and profits in a future characterized by automation and digital systems; people who are not committed to the dismantling but to the further development of democracy; seniors who fight together with their grandchildren for the human right to climate protection; artists who design gardens for insects, etc., etc., etc.

First you are amazed at how much is already happening around the world, and then hope arises. HOPE—who will turn the tide.

Gerfried Stocker
Co-CEO / Artistic Director Ars Electronica

HIGHLIGHTS

Ars Electronica Opening: Celebrating Bruckner

WED 4.9. 20:00–0:00
→ St. Mary's Cathedral, free admission

Entangled photons, Linz organs, the bells of Notre-Dame, a melting glacier and of course Anton Bruckner—the opening of the Ars Electronica Festival 2024 takes place in St. Mary's Cathedral in what promises to be a compelling evening.
September 4th also happens to be the 200th birthday of Anton Bruckner. It is therefore fitting that the cathedral, which featured prominently in Bruckner's life and work, will be the venue for the opening celebrations. From Bill Fontana's *Silent Echoes: Dachstein* to the high-decibel Bruckner interpretation *Bruckner x Pop x No Wave* with nine electric guitars, from Bruckner's Symphony No.7 performed by Bruckner Orchester Linz to the Japanese group ELECTRONICOS FANTASTICOS! and their high-energy performance with repurposed electrical appliances, to soul and R&B artist Lou Asril: experience new artistic perspectives on Austria, the local cultural and natural heritage and beyond.

© Tom Mesic

Bruckner Orchester Linz (AT)

BruQner – The Sound of Entanglement and *Bruckner x Pop x No Wave* are projects from OÖ KulturEXPO Anton Bruckner 2024 in cooperation with Ars Electronica with the kind support of LIT-JKU, VCQ, the University of Innsbruck, TU Wien, SFB – beyondC and the Cultural Affairs Department of the City of Vienna.

Electromagnetic Street Bon Dance Festival is supported by EcoFlow Europe s.r.o.

Silent Echoes: Dachstein is a project of the European Capital of Culture Bad Ischl Salzkammergut 2024 in cooperation with IRCAM, OÖ KulturEXPO Anton Bruckner 2024, Ars Electronica Festival, Goiserer Musiktage, Kunstradio Ö1, MuseumsQuartier Vienna, Kunsthaus Graz. Thanks to: OÖ Seilbahnholding GmbH, Planai-Hochwurzen Bahnen GmbH. With the support of: Institut français d'Autriche and Office of the Upper Austrian Provincial Government – Department of Environmental Protection. Presented in the context of the *More-than-Planet* project. *More-than-Planet* is co-funded by the Creative Europe Programme of the European Union.

Big Concert Night

Cello Octet Amsterdam (NL), Nick Verstand (NL), Maki Namekawa (JP), Cori O'Lan (AT)

FRI 6.9. 19:30–21:45
→ POSTCITY, Ground Floor, Train Hall

The Big Concert Night promises stunning scenography, in which performers from the Cello Octet Amsterdam are encircled by the meter-long mechanical arms of a "robotic cocoon." In the second part of this evening, the ensemble performs Philip Glass' *Motion Picture* (music from *The Hours* and *Dracula*) together with pianist Maki Namekawa.

The performance *COCON* by Cello Octet Amsterdam will be repeated on Saturday.

SAT 7.9. 18:00–18:45
→ POSTCITY, Ground Floor, Train Hall

Presented with the kind support of the Performing Arts Fund NL and in the context of the *ACuTe* project. *ACuTe* is co-funded by the Creative Europe Programme of the European Union.

© Alex Heuvink

Cello Octet Amsterdam (NL)

Ars Electronica Nightline

FRI 6.9. 22:30–04:00
→ POSTCITY, Ground Floor, Train Hall

Swiss club music takes over this year's Ars Electronica Nightline in the POSTCITY train hall, with an eclectic mix of artists including Aïsha Devi, Nathalie Froehlich, Belia Winnewisser, Subrihanna, Noria Lilt, DJ NVST and Kimyan Law. Spend the night dancing to live sets featuring an exciting combination of rap, techno and reggaeton, coupled with towering harmonies and grand pop moments.

Presented with the kind support of the *Swiss Arts Council Pro Helvetia* .

© Kimyan Law

Kimyan Law (AT)

CONCERT HIGHLIGHTS

Pianographique—The Intertwining Lands: Maki Namekawa (AT/JP), Dennis Russell Davies (US), Cori O'Lan (AT)

SAT 7.9. 16:00–17:20
→ POSTCITY, Ground Floor, Train Hall

At a time when we are increasingly confronted with fear and rejection of the other and the foreign, our wish is to activate the great unifying power of art, music and literature. The great work of Bedřich Smetana gives us a wonderful opportunity to do so. In this concert, Maki Namekawa and Dennis Russell Davies perform Bedřich Smetana's *Ma Vlast* cycle, accompanied by real-time visualizations from Cori O'Lan.

© Ars Electronica / Magdalena Sick-Leitner

Maki Namekawa (JP/AT), Dennis Russell Davies (US), visuals: Cori O ' Lan (AT)

© Tom Mesic

Dennis Russell Davies (US)

Encounter—Glass and Smetana in Concert: Brno Philharmonic Orchestra (CZ), Dennis Russell Davies (US), Maki Namekawa (JP/AT)

SUN 8.9. 16:00–17:30
→ POSTCITY, Ground Floor, Train Hall

To mark conductor Dennis Russell Davies' 80th birthday, Ars Electronica presents one of his recent productions: Philip Glass' *"Mishima" Concerto* performed by the Davies-led Brno Philharmonic, followed by works of Bedřich Smetana. Maki Namekawa will also join the stage to play the piano in this concert.

Ars Electronica Theme Symposium

THU 5.9. 11:00–17:00
FRI 6.9. 11:00–17:00
SAT 7.9. 11:00–17:00
→ POSTCITY, First Floor, Conference Stage

This year's Ars Electronica Theme Symposium spotlights people who are taking the lead with creativity, empathy and courage, inspiring us and giving everyone reason for hope. Leading innovators and practitioners will present exciting new ideas and practical initiatives that offer hope for a more just and sustainable future. The three-day program consists of *STARTS* Day: *Reclaim, Relearn, Resist: Strategies and Practices for the Future of Digital* (THU), *Studiotopia* Day: *Going green! Stories of Reinvention, Disruption and Systemic Change to Reclaim our Future* (FRI) and the Prix Ars Electronica Forum: *AI and Artistic Creation* (SAT) co-hosted by *European Digital Deal*.

The Theme Symposium is presented in the context of *STARTS in the City* (co-funded by the European Commission's Directorate-General for Communications Networks, Content and Technology under grant agreement No. LC-01984766), *Studiotopia* (co-funded by the Creative Europe Programme of the European Union), and *European Digital Deal* (co-funded by the Creative Europe Programme of the European Union).

© Philipp Greindl

PERFORMANCE HIGHLIGHTS

Adelin Schweitzer (FR) *#ALPHALOOP*

WED 4.9. 11:00–12:00, 12:30–13:30, 15:00–16:00, 16:30–17:30
THU 5.9. 11:00–12:00, 12:30–13:30, 15:00–16:00, 16:30–17:30
FRI 6.9. 11:00–12:00, 12:30–13:30, 15:00–16:00, 16:30–17:30
SAT 7.9. 11:00–12:00, 12:30–13:30, 15:00–16:00, 16:30–17:30
SUN 8.9. 11:00–12:00, 12:30–13:30, 15:00–16:00, 16:30–17:30
→ JKU Med Campus, LEH building, ground floor

Space is limited, registration required:
https://ars.electronica.art/hope/en/events/alphaloop

Meet the antagonists HIM and the MÉTA, who take you on a spiritual journey to and through Extended Reality. Adelin Schweitzer's *#ALPHALOOP* is an innovative performance exploring the intersection of nature and technology through techno-shamanism with a mix of 360° cinema and live performance. Inspired by Timothy Leary's cybernetic shamanism and northern Quebec's myths, it critiques XR technology and spirituality.

Presented in the context of the *Realities in Transition* project. *Realities in Transition* is co-funded by the Creative Europe Programme of the European Union.

© deletere

Adelin Schweitzer (FR), *#ALPHALOOP*

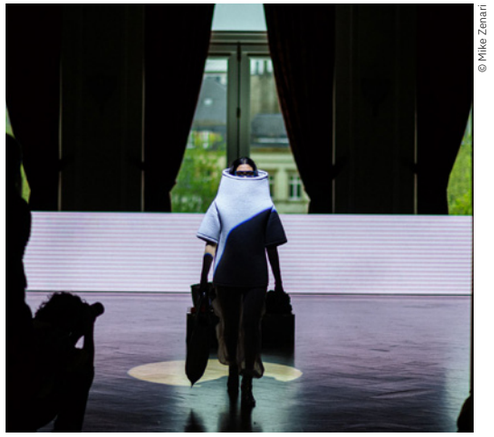
© Alessandro Machiavelli

Fabio Machiavelli (IT), *Machines Inside Me*

Fabio Machiavelli (IT) *Machines Inside Me*

WED 4.9. 18:00–18:20
THU 5.9. 18:30–18:50
SAT 7.9. 13:00–13:20
SUN 8.9. 15:00–15:20
→ POSTCITY, First Floor, Spiral Falls, free admission

In Fabio Machiavelli's *Machines Inside Me*, three self-built electromechanical instruments play together with two performers. The instruments are equipped with automated mechanical components controlled by an Arduino processor, which has been programmed to allow the instruments to interact and assist the human performers during the performance of the piece. The electromechanical components follow their own "score", synchronizing with the human performers.



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POLISONUM (IT), *SUPERIMPOSITION*

POLISONUM (IT) *SUPERIMPOSITION*

SAT 7.9. 14:00–14:45
→ POSTCITY, Ground Floor, Train Hall

Have you ever had a song stuck in your head? Or is it rather that fancy dress you saw in a shop window and cannot forget? *SUPERIMPOSITION* explores the concept of earworms, combined with data analysis to select the most characteristic lyrics. Their mathematically generated superimposition composes the work: a composition in which no melody is recognizable. This concept is conceived as a performative act, a fashion show that recalls ancient rituals in which the performers and the audience become a single body on stage. The garments are made of sound-absorbing fabrics, layering music and fashion to result in an unusual performance.

EXHIBITIONS

Prix Ars Electronica Exhibition

WED 4.9., FRI 6.9.,
SAT 7.9., SUN 8.9. 10:00–18:00
THU 5.9. 10:00–20:00
→ Lentos Art Museum Linz

For close to 40 years, the media art competition Prix Ars Electronica has been capturing the spirit of the times. Featuring Prix Ars Electronica's award-winning works, the exhibition showcases the artistic actions that inspire us to imagine a dynamic, living Earth in the 2024 categories: New Animation Art, Interactive Art +, u19—create your world, and for the first time, AI in ART.

© Tomás García

Tomás García (AR), *All My Noise*

Ars Electronica Platform Europe

WED 4.9., THU 5.9.,
FRI 6.9., SAT 7.9. 10:00–19:00
SUN 8.9. 10:00–18:00
→ POSTCITY, First Floor, Platform Europe / S+T+ARTS Exhibition, free admission

Working together with diverse and unique individuals and institutions that negotiate their common hopes, concerns and visions is the very DNA of Europe. Ars Electronica Platform Europe is the space in which we want to showcase this unique mode of collaboration—between people, organizations, disciplines and countries. One prominent success story in this field is the STARTS (Science+Technology+ARTS) Exhibition, in which visitors can discover transdisciplinary projects that transcend borders.

Ars Electronica Platform Europe is co-funded by the European Union.

The STARTS Exhibition is presented in the context of *STARTS Ec(h)o*, *STARTS in the City* and *STARTS4Africa*.

© Knoetze, Hlongwane and Wilson

Francois Knoetze, Russel Hlongwane and Amy Wilson (ZA), *Dzata* 2023

Theme Exhibition
HOPE: the touch of many

WED 4.9., THU 5.9.,
FRI 6.9., SAT 7.9. 10:00–19:00
SUN 8.9. 10:00–18:00
→ POSTCITY, Bunker

A tapestry of conceptual, sensual and emotional journeys, this year's Theme Exhibition moves you through different artistic strategies to stretch your sensory and emotional capacities towards more mindful forms of co-existence. Join us on a trip through the extensive underground maze of the POSTCITY bunker and explore artistic visions for hopeful futures. In particular, this year's *Artist Spotlights* enable you to see the world from the perspectives of selected artists.

Presented in the context of the *European Digital Deal* project. Part of the Theme Exhibition is co-funded by the Creative Europe Programme of the European Union. The exhibition features works from the EMAP (European Media Art Platform) residency created through the European Media Artist in Residence Exchange (EMARE), the CIFO x Ars Electronica Award supported by the Cisneros Fontanals Art Foundation (CIFO) and a work supported by the Institut Ramon Llull. The exhibition also includes artworks awarded the ArTS (Art, Technology, Society) Production Grant for Swiss Artists, a grant supported by the Swiss Arts Council Pro Helvetia and a project awarded the Ars Electronica Award for Digital Humanity, supported by the Austrian Federal Ministry for European and International Affairs. Another work was co-produced by Ars Electronica and the National Taiwan Museum of Fine Arts and one project has been developed during the TAICCA x Ars Electronica Art Thinking program.

© Pierre-Christophe Gam

Pierre-Christophe Gam (FR), *Toguna World and the Sanctuary of Dreams*

JKU MED Campus: Art+Science

WED 4.9., THU 5.9.,
FRI 6.9., SAT 7.9. 10:00–19:00
SUN 8.9. 10:00–18:00
→ JKU MED Campus, free admission

Johannes Kepler University Linz's MED Campus makes its debut as a festival venue this year. The Art+Science Exhibition features projects from diverse collaborators that merge artistic approaches with research endeavors and showcase innovative approaches. The Linz Institute of Technology (LIT) at JKU presents eight projects complementary to the Art+Science Exhibition, each demonstrating synergies between artistic exploration and scientific research. The *Applied Virtualities* Exhibition focuses on current artistic projects engaging with Extended Reality (XR) technology and its applications.

The *Applied Virtualities* Exhibition is presented in the context of the *Realities in Transition* project. *Realities in Transition* is co-funded by the Creative Europe Programme of the European Union.

© Amadeja Šnirekar

Krater Collective (SI), *Krater Feral Future Fortune Forecast*

create your world

WED 4.9., THU 5.9.,
FRI 6.9., SAT 7.9. 10:00–19:00
SUN 8.9. 10:00–18:00
→ POSTCITY, First Floor, create your world, free admission

Award Ceremony u19–create your world

SAT 7.9. 11:00–13:00
→ POSTCITY, Ground Floor, Train Hall

This year's create your world exhibition will once again be a site for sharing ideas and discussing individual definitions of hope, with a special focus on mental health. The Open Labs give you the chance to access art, technology and society in a fresh and engaging way. Be much more than an observer as the interactive installations invite you to be an active participant in contributing to the output—from tinkering with machines to sharing your opinions. The overarching message: by simultaneously focusing on individual and collective development, we can tackle the challenges of the present and future.

© Tinkertank

Ryan Jenkins (US), Thomas Kühn (DE), Johannes May (DE), *Tinkertank*

IT:U FOUNDING LAB

WED 4.9., THU 5.9.,
FRI 6.9., SAT 7.9. 10:00–19:00
SUN 8.9. 10:00–18:00
→ POSTCITY, First Floor, IT:U, free admission

IT:U FOUNDING LAB Day

WED 4.9. 14:00–17:00
→ POSTCITY, First Floor, Conference Stage

A collaborative effort between the Interdisciplinary Transformation University Austria IT:U and Ars Electronica, the FOUNDING LAB was set up a year ago as a prototyping environment for addressing digital transformation challenges through interdisciplinary collaboration. Six standout students from the

FOUNDING LAB inaugural cohort will present their final projects at the festival. In the context of the FOUNDING LAB Day on *Open Research & Education*, we highlight current practices and stimulate international discussions that have the potential to shape the future of AI in education.

The FOUNDING LAB is realized as a Public Partnership between Ars Electronica GmbH and Co KG and the Institute of Digital Sciences (IT:U), Austria and financed through funds from the Austrian Federal Ministry of Education, Science and Research.

© Tom Mesic

Puneet Jain (IN), Yesica Duarte (AR), *Crip Sensorama*

Art Thinking Lounge

WED 4.9., THU 5.9.,
FRI 6.9., SAT 7.9. 10:00–19:00
SUN 8.9. 10:00–18:00
→ POSTCITY, First Floor, Art Thinking Lounge, free admission

As a laboratory for transformation through art, the Art Thinking Lounge is a collaboration between Ars Electronica and Hakuhodo, bringing together artists, scientists, companies and citizens to envision ways in which art can help shape a better society. The Art Thinking Lounge features three exhibitions. *Art Thinking ABC* allows you to try out Art Thinking. You can then reflect on projects featured in *Art Thinking Inspiration* that put Art Thinking into social practice, and finally explore *Art Thinking Prototype*, which showcases companies' visions of the future.

© vog.photo

Ars Electronica Campus Awards

SAT 7.9. 17:30–19:00
→ POSTCITY, First Floor, Conference Stage

For the first time, the Ars Electronica Festival will reward the best exhibited project within the Ars Electronica Campus Exhibition with the Ars Electronica Campus Award. The event aims to highlight emerging talents and the educational institutions that support them, providing a platform to recognize and celebrate excellence in media arts and design. The award ceremony will be followed by a networking event for the exhibition's participants.

© vog.photo

Town Hall Meetings

Ars Electronica's extensive network of partners comprises protagonists of positive development who make us hopeful about the future. In our Town Hall Meetings, we want to give these representatives of academic institutions, cultural organizations and creative industries the chance to connect with each other, but especially aim to enable new faces to join our community of forward-looking people and institutions. Focused on a variety of topics, these get-togethers are **open to anyone** and offer the opportunity to **expand your professional network** and build new connections.

WED 4.9.	17:00–18:00	**Ars Electronica Export**
THU 5.9.	12:30–13:30	**Citizen Science**
THU 5.9.	14:00–15:00	**Collaborative Practices in Art+Science**
THU 5.9.	16:00–17:00	**Digital Theater**
THU 5.9.	17:00–18:00	**Digital Transformation**
FRI 6.9.	12:00–13:00	**XR (Extended Reality)**
FRI 6.9.	13:30–14:30	**Sustainability Practices for Cultural Organizations**
SAT 7.9.	12:00–13:00	**Fostering African-European collaboration**
SAT 7.9.	13:30–14:30	**Art and Innovation**

→ POSTCITY, First Floor, Art Thinking Lounge

WORKSHOPS

From designing to coding, from reflection to practice, from cooking to eating: our diverse workshop program offers new perspectives on many topics. Explore novel methodologies and gain hands-on experience from artists, experts and professionals.

Workshops are held in English unless otherwise indicated.
Registration required. *Workshops are exclusively open to to FESTIVALPASS, FESTIVALPASS+ and ONE-DAY-PASS owners.*
Sign up via https://ars.electronica.art/hope/en/workshops

Bahanur Nasya (AT), Isin Can Traunmüller (TR), Vicky Albert-Seifried (DE), Beril Alpagut (TR) | *Energizing Neighbourhoods: From Dialogue to Co-Creation*
WED 4.9. 10:00–12:00
→ POSTCITY, First Floor, Workshop Room

Marko Damiš (SI), Mario Dobaj (SI), Jurij Krpan (SI) | *C-Lab: Interactive Collaborative Platform*
WED 4.9., THU 5.9. 12:30–13:30
FRI 6.9., SAT 7.9. 16:00–17:00
SUN 8.9. 12:00–13:00
→ POSTCITY, First Floor, STARTS Exhibition

Dragos Silion (RO), Ionut Olteanu (RO) | *A Beacon of Hope: Create your own AR/VR avatar*
WED 4.9. 13:00–14:30
→ POSTCITY, First Floor, Workshop Room

Rasa Bocyte (LT) | *Against AI Narratives*
WED 4.9. 15:30–17:30
→ POSTCITY, First Floor, Workshop Room

DISNOVATION.ORG (FR/PL/CA) | *The Solar Share*
WED 4.9., THU 5.9., FRI 6.9., SAT 7.9., SUN 8.9. 16:00–16:30
→ POSTCITY, First Floor, STARTS Exhibition

Pierre-Christophe Gam (FR) | *Toguna World and The Sanctuary of Dreams*
THU 5.9. 10:00–12:00
→ POSTCITY, First Floor, Workshop Room

Ling Tan (UK/SG) | *Low Carbon Food System*
THU 5.9. 12:30–14:30
→ POSTCITY, First Floor, Workshop Room

Katharina Mayr (AT) | *naturally dyed* (DE)
THU 5.9. 13:00–16:00
→ University of Arts Linz, Hauptplatz 6

Aleksandra Naydenova (BG), Kurina Sohn (KR), Cyan D'Anjou (US/NL) | *meta:morphosis*
THU 5.9. 15:30–17:00
→ POSTCITY, First Floor, Workshop Room

Ali Nikrang (AT), Susanne Kiesenhofer (AT) | *AI x Art* (EN / DE)
FRI 6.9. 10:00–11:00
→ POSTCITY, First Floor, Open Futurelab

ALMA de Bruixes: Cristina Dezi (IT), Isabel Farina (IT), Giulia Tomasello (IT) | *SANTA SANGRE*
FRI 6.9. 11:00–15:00
→ DH5

Takeshi Kawanishi (JP), Yasunobu Tomita (JP), Okumura Tsukudani (JP), Michael Steininger (AT), Werner Traxler (AT) | *DAS Workshop: Food*
FRI 6.9. 12:00–14:00, 19:30–21:30
→ Restaurant Muto, Altstadt 7, Linz

Vladan Joler (RS) | *Critical Cartography of the New Extractivism*
FRI 6.9. 13:00–15:00
→ POSTCITY, First Floor, Workshop Room

Monja Hirscher (DE) | *About Candies and Characters*
FRI 6.9. 13:00–16:00
→ Kunstuniversität Linz, Hauptplatz 6

g.tec medical engineering GmbH | *NEURO-GAMING*
FRI 6.9. 14:00–17:00
→ Ars Electronica Center, Level -3

Jan Zuiderveld (NL) | *Artificial Physical Intelligence*
FRI 6.9. 16:00–18:00
→ POSTCITY, First Floor, Workshop Room

Krater Collective: Danica Sretenović, Andrej Koruza, Gaja Mežnarić Osole, Amadeja Smrekar (SI/YU/INT) | *Feral Future Forecast with Krater Collective*
FRI 6.9. 17:00–18:00
→ JKU MED Campus, Spaceship from hope

Doris Allhutter (AT), Astrid Mager (AT) | *Data for the People*
SAT 7.9. 10:00–12:00
→ POSTCITY, First Floor, Workshop Room

Akwasi Bediako Afrane (GH), Anwar Sadat Mohammed (GH), Cyrus Khalatbari (FR, CA) | *Into the E-Metropolis*
SAT 7.9. 13:00–15:00
→ POSTCITY, First Floor Workshop Room

Michael Kramer (AT) | *SoundSchool* (DE)
SAT 7.9. 13:00–16:00
→ Kunstuniversität Linz, Hauptplatz 6

Nina Mršnik (SI) | *Wastescapes*
SAT 7.9. 15:00–16:00
→ JKU MED Campus, Spaceship from hope

Dominika Čupková (SK) | *GIRL AI: Playful Subversion with AI & Design*
SAT 7.9. 16:00–18:00
→ POSTCITY, First Floor, Workshop Room

Yunyu Ong (AU) | *The Makings of Empire: The Echo Chamber Escape Room*
SAT 7.9. 17:00–17:50
→ Anton Bruckner Private University, Sonic Lab

Boris Shershenkov (RU) | *Lighthub*
SAT 7.9. 18:00–18:50
→ Anton Bruckner Private University, Sonic Lab

Dimension Plus (TW) | *AI BIAS & BLOOD FOOD WORKSHOP*
SUN 8.9. 10:00–12:00
→ POSTCITY, First Floor, Workshop Room

Artem Konevskikh (RU) | *3D Gaussian Splatting for XR*
SUN 8.9. 13:00–15:00
→ POSTCITY, First Floor, Workshop Room

Experience Digital Cultural Hertiage at the Ars Electronica Festival 2024!

***What* Cultural Heritage is and *who* presents it *how* fundamentally shapes the possibilities for an inclusive and fair future. Innovative technologies help not only to preserve Cultural Heritage, but also make it available to a broader public and contextualize it on a societal, political and historical level. This year's festival presents projections, innovative technologies and food for thought on the topic at various locations.**

DEEP SPACE 8K

→ Ars Electronica Center

Limited capacity, registration required. In addition to a valid ticket, (free) registration is required for Deep Space 8K events. Reservations have to be scanned on site 15 minutes before the event.
Register via https://ars.electronica.art/hope/de/deep-space-8k

Cultural Heritage – A Virtual Retrospective

Sit at the Last Supper with Jesus and his disciples, discover painting techniques of Egon Schiele or Lucas Cranach in every last high-resolution detail or explore the Pyramid of Cheops and all of its corners in three-dimensional space: the Ars Electronica Deep Space 8K program makes Cultural Heritage tangible. With 16 x 9-meter projection surfaces on wall and floor, with 33 million pixel resolution and a high-performance laser tracking system, the future meets the past in Deep Space 8K. Nowhere else is Cultural Heritage staged as impressively as here.

WED 4.9.	11:30–12:00
THU 5.9.	13:00–13:30
SAT 7.9.	15:30–16:00
SUN 8.9.	15:30–16:00

© Ars Electronica / Robert Bauernhansl

***Inside Bruegel* (Kunsthistorisches Museum Wien)**

© Universal Everything

Universal Everything (GB), *Chameleon*

Universal Everything (GB) *Chameleon*

Who is that there, strolling through Venice? The hallmark of the collective Universal Everything is the "walking figure": a digital creature that transforms itself by changing matter, color and texture. In *Chameleon*, it crosses the spaces of the island San Giorgio Maggiore on a visionary walk in very high definition, showcasing the monumental architecture, the art collections—including the paintings, tapestries and the *Wedding at Cana* by Paolo Veronese—the libraries, and the woodlands along with the Vatican Chapels. An impressive animation opening new perspectives on Cultural Heritage.

SUN 8.9.	11:30–12:00

S+T+ARTS Exhibition

→ POSTCITY, First Floor, free admission

Who decides what historical events a society remembers, and how? What is celebrated as Cultural Heritage, and what isn't? Where is Cultural Heritage preserved and whose version of history is correct? These are some of the questions that the STARTS Exhibition explores. It gives space to voices and perspectives that have thus far often been ignored or oppressed—also in the discussions around Cultural Heritage. Two projects are especially impressive: they engage with the restitution of African cultural artifacts and pose questions about European colonialism, violence and sovereignty.

CATPC: Cercle d'Art des Travailleurs de Plantation Congolaise (CD) *Balot NFT*

Balot NFT—STARTS Prize Africa Grand Prize winner—documents the work of Congolese artist collective CATPC, which consists of plantation workers. Their goal is to restitute the "Balot" figure, build a museum and reclaim the land and artworks that were stolen by the Belgian colonial rulers. This mission is financed by selling NFTs of the figure. In this way, it digitally becomes the workers' possession once more: technology turns into a vehicle for decolonializing Cultural Heritage.

Presented in the context of the *STARTS4Africa* project. *STARTS4Africa* has received funding from the European Commission's Directorate-General for Communications Networks, Content and Technology under grant agreement No. LC-01960720.

© CATPC-Cercle d'Art des Travailleurs de Plantation Congolaise

CATPC (CD), *Balot NFT*

Minne Atairu (NG) *Metadata Memoir*

Reclaiming Cultural Heritage is also the topic of *Metadata Memoir*. During the British invasion of Southern Nigeria in 1897, over 4,000 secular and sacred artifacts were stolen: the Benin Bronzes. Now scattered across more than 160 museums and cultural institutions, individual artefacts are slowly being restituted. In the process, a lot of information about the Bronzes has been lost and restitution mostly happens below the public radar. Atairu has developed a smart contract that automates the real-time documentation of returned Benin Bronzes, stores the information and makes it available in a single archive. Cultural Heritage is not just a topic for museums and governments: it concerns us all.

Presented in the context of the *STARTS4Africa* project. *STARTS4Africa* has received funding from the European Commission's Directorate-General for Communications Networks, Content and Technology under grant agreement No. LC-01960720.

THEME EXHIBITION HOPE: the touch of many

→ POSTCITY, Bunker

This year's Theme Exhibition is entitled *HOPE: the touch of many*. Hope arises when many people with different perspectives meet. This hope enables us to act and build a fairer and more inclusive society. Highlighting different perspectives is also crucial for engaging with Cultural Heritage – whose heritage is archived, presented in museums and discussed in the wider social context?

LaJuné McMillian (US) *Black Movement Library*

Whose cultural heritage is archived is a core question of the project *Black Movement Library* led by US-American artist LaJuné McMillian. Access to software for creating animations has significantly improved over the last years; however, it often lacks data to depict movements of diverse characters. The *Black Movement Library* offers an archive of the movements of Black people which can be used by other artists, activists, and performers for their own work. This allows more diverse and inclusive XR projects to be created. Immerse yourself in the work of the archive and follow the portraits in the videos!

Presented in the context of the *European Digital Deal* project. *European Digital Deal* is co-funded by the Creative Europe Programme of the European Union and by the Austrian Federal Ministry for Arts, Culture, the Civil Service and Sport.

Applied Virtualities: Extended Reality in Practice

→ JKU MED Campus, free admission

© Sander van Wetsum

Paula Strunden (DE/FR), *Alison's Room: An xR Archive*

Paula Maya Strunden (DE/FR) *Alison's Room*

Cultural heritage as full body experience: *Alison's room* explores new paths in mediating cultural heritage. In her Extended Reality (XR) installation, Paula Strunden makes the life and work of architect Alison Smithson accessible. In a virtual-physical experience space, Strunden reconstructs Smithson's work room at original scale by means of photos and records. Visitors can explore the architect's life, work and everyday experience in a virtual bodily experience by interacting with objects. A talking cat leads the way.

Presented in the context of the *Realities in Transition* project. *Realities in Transition* is co-funded by the Creative Europe Programme of the European Union.

What can and can't Artificial Intelligence do?

AI in Focus at Ars Electronica Festival 2024

Suggesting products for online shopping, creating videos or composing music: Artificial Intelligence (AI) has many applications. Beyond daily and creative use, AI is also applied in fields such as medicine, autonomous production processes in industry or self-driving cars. In these fields, errors in functionality can have severe consequences. In order to be able to apply AI safely, we need to understand its functioning. As developments in the field of AI accelerate, the importance of exploring the relationship between this technology and society is more urgent than ever. Ars Electronica Festival 2024 puts a spotlight on AI and its relation to societal development.

Welcome Area

→ POSTCITY, First Floor, free admission

My Name is Fuzzy (CH)
LA MACHINE À TUBES

LA MACHINE À TUBES by Bastien Bron aka My name is Fuzzy has a creative, playful approach to AI, focusing predominantly on exploring AI's potential for creativity. In this work, the interaction between the AI and the audience creates pop songs: how do algorithms influence our taste in music?

Presented with the kind support of the *Swiss Arts Council Pro Helvetia*.

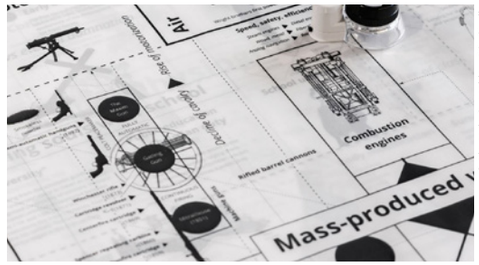
S+T+ARTS Exhibition

→ POSTCITY, First Floor, free admission

Kate Crawford (AU), Vladan Joler (RS)
Calculating Empires

The STARTS exhibition on the first floor of POSTCITY allows a deep dive into the history of AI's development. AI did not appear as suddenly as media often suggests, but is the result of technological progress over the last 500 years. In *Calculating Empires*, Vladan Joler and Kate Crawford show the entwinement of technology and power from 1500 to the present.

Presented in the context of the *STARTS Ec(h)o* project. *STARTS Ec(h)o* is funded by the European Union under Grant Agreement No. 101135691.



© Piercarlo Quecchia – DSL Studio

Kate Crawford (AU), Vladan Joler (RS), ***Calculating Empires***

Daniel Coppen (GB), Tomo Kihara (JP)
How (not) to get hit by a self-driving car

How (not) to get hit by a self-driving car by Daniel Coppen and Tomo Kihara allows the functioning of AI to be experienced first hand. In this playful exploration, visitors can experience how optical recognition works in self-driving cars. Move creatively across the pedestrian crossing in order to avoid being recognized as a human.

Presented in the context of the *STARTS Ec(h)o* project. *STARTS Ec(h)o* is funded by the European Union under Grant Agreement No. 101135691.

© Tomo Kihara, Daniel Coppen

Daniel Coppen (GB), Tomo Kihara (JP), ***How (not) to get hit by a self-driving car***

THEME EXHIBITION
HOPE: the touch of many

→ POSTCITY, Bunker

Martyna Marciniak (PL)
Anatomy of Non-Fact

This year's theme exhibition *HOPE: the touch of many* explores AI from different perspectives. One of them is presented by Martyna Marciniak, current artist-in-residence at Ars Electronica, with her work *Anatomy of Non-Fact*. The artist explores the distortion of information in AI-generated images and makes use of popular examples such as the image of Pope Francis in a fashionable Balenciaga coat, omnipresent in social media in 2023. She integrates the coat, this artefact of pop culture, into the exhibition. By blurring the lines between fact and fiction in the internet's visual language, this work allows us to explore AI's effects on society.

This project has been developed and is presented in the context of the *European Digital Deal* project. *European Digital Deal* is co-funded by the Creative Europe Programme of the European Union and by the Austrian Federal Ministry for Arts, Culture, the Civil Service and Sport.

© Martyna Marciniak

Martyna Marciniak (PL), ***Anatomy of Non-Fact***

Prix Ars Electronica Exhibition

→ Lentos Art Museum Linz

Paul Trillo (US)
Washed Out: "The Hardest Part"

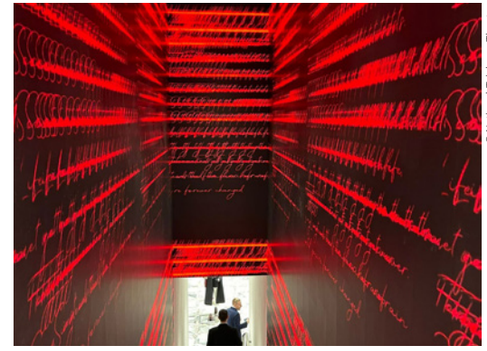
How do artists apply AI in their work? Does AI become a co-creator or does it remain a pure tool? How do artists connect AI to our world and explore its effects on our reality? The projects awarded with the Prox Ars Electronica in the newly created category AI in ART explore these questions. The Golden Nica winner, director and video maker Paul Trillo created the first fully AI-generated music video for the song *The Hardest Part* by Washed Out (Ernest Greene). Using OpenAI's model Sora, which automatically translates text to video, Trillo tells the story of a lost love. The video not only imitates reality, it paints a disconcerting picture by integrating surreal memories that merge with each other.

© Paul Trillo

Paul Trillo (US), Washed Out: *The Hardest Part*

Sasha Stiles (US)
REPETAE: Again, Again

How do our perception and the nature of meaning transform through constant repetition? How do emotions and perceptions react to repeating patterns? These questions are posed by language artist and AI researcher Sasha Stiles, who was also recognized in the category AI in ART. *REPETAE: Again, Again* applies digital methods supported by AI to repeat text, imagery and oral poetry. These powerful tools constantly create new meanings and emotions by means of revival, reappraisal and reinvention.



© National Taichung Theater

Sasha Stiles (US), *REPETAE: AGAIN, AGAIN*

EXPANDED 2024 – CONFERENCE ON ANIMATION AND INTERACTIVE ART

→ JKU MED Campus, free admission

How does the research community in the field of animation art discuss AI? **EXPANDED 2024 - CONFERENCE ON ANIMATION AND INTERACTIVE ART** on **Friday, September 6th** has the answers. Artists like Paul Trillo, winner of the AI in ART award, present the findings of their academic and artistic research and discuss what AI can do in the field of animation—and what it can't.

DAILY

POSTCITY Linz

Opening hours INFODESK: 9:30–19:00

WED 4.9. – SAT 7.9. 10:00–19:00
SUN 8.9. 10:00–18:00

ROOF TOP

★ **State of the ART(ist) Exhibition**

FIRST FLOOR

★ **Ars Electronica Platform Europe**
★ **S+T+ARTS Exhibition**
★ **Science through Society Exhibition**
★ **Ars Electronica Solutions Exhibition**
★ **Ars Electronica Campus Exhibition**
★ **Art Thinking Lounge**
★ **IT:U**
★ **Open Futurelab**
★ **create your world**

GROUND FLOOR & BUNKER

★ **Ars Electronica Features**
★ **Theme Exhibition – HOPE: the touch of many**

© Adriano Ferreira Borges

Hevea Act 6: An Elastic Continuum

WE GUIDE YOU

Tour slots are availabe in English and German.

Due to limited capacity, we recommend you book your WE GUIDE YOU ticket online in advance:

https://ars.electronica.art/hope/en/we-guide-you

Spotlight Tour »HOPE: the touch of many«

WED 4.9.	11:30, 14:30, 16:30, 17:30
THU 5.9.	14:30, 15:30, 17:30
FRI 6.9.	12:30–17:30 (hourly)
SAT 7.9.	10:30–17:30 (hourly)
SUN 8.9.	10:30, 12:30, 15:30

Spotlight Tour »Art, Technology, Society«

WED 4.9.	15:30, 17:00
THU 5.9.	10:00, 13:30
FRI 6.9	11:30, 13:30, 15:30, 17:00
SAT 7.9.	10:00, 11:30, 13:30, 15:30, 17:00
SUN 8.9.	10:00, 11:30, 13:30, 15:30

Spotlight: Family Tours

The Family Tour guides children aged 4 to 10 through several POSTCITY exhibitions together with their accompanying adults and sets out in search of prospects filled with hope.

SAT 7.9. – SUN 8.9. 10:30 (DE)

create your world

WED 4.9. – SAT 7.9. 10:00–19:00
SUN 8.9. 10:00–18:00

OPEN LABS

AI Wonderland with Dynatrace & Coder Dojo
CoderDojo (AT), Dynatrace (AT)

do-gether
Thomas Nayer (AT)

ECOPOLIS
Andrea Aschauer (AT), Jeremiah Diephuis (US/AT), Ingrid Graz (AT), Katharina Gruber (AT), Isabel Guschl (AT), Paul Huemer (AT), Raffael Maxian (AT), Oliver Schrot (AT), Stefan Strasser (AT)

Innovationshauptplatz—Laboratory of Optimism
Innovationshauptplatz (AT)

Music Lab
Ars Electronica (AT)

Nähküche

(c) Tom Mesic

PodcastLab
Jugendbegegnungsprojekt 2024
create your world (AT), InSync Youth and Family Services (IE), mb21 (DE), c3 (HU), Only Tomorrow Association (RO)

Powerplayground
Johannes Ambrosch (AT), Marlene Noggler (AT), Daniel Otto (AT), Helwin Prohaska (AT), Florian Rudinger (AT), Andreas Stojanovic (AT)

roadLAB
Explainer*innen des Technischen Museums Wien

SoundSpaces.
Emil Steixner (AT), Jan Knickmann (AT/DE)

Tinkertank – Forge of Hope
Ryan Jenkins (US), Thomas Kühn (DE), Johannes May (DE)

Yes-No?
Sifan Pan (CN), Sveta Shuvaeva, Melanie Steinhuber (AT), Marharyta Varabel (BY), Michael Wittmann (DE)

Ars Electronica Center

WED 4.9. – SUN 10.9. 10:00–18:00

Exhibition: *Understanding AI*

Open Lab: MIND-CLOUD. A Neuro-Art Project
Erika Mondria (AT)

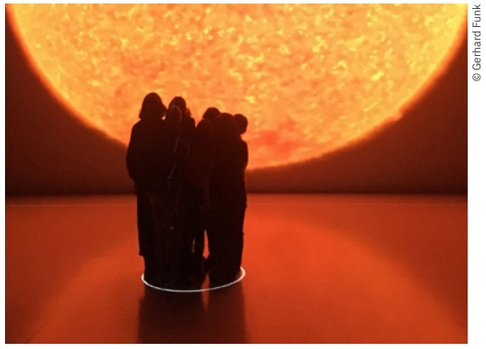
Deep Space 8K

Please note: Limited capacity and registration required – in addition to a valid ticket, you need a (free) ticket reservation for the respective event in advance. Reservations for Deep Space 8K events must be scanned on-site no later than 15min before the programme starts.

From Green to Red *(Fassadenspiel)*
Beatie Wolfe (GB)

WE GUIDE YOU

Highlight Tour at Ars Electronica Center
WED 4.9. – SUN 8.9. 11:15–12:15, 15:15–16:15 (DE/EN)



© Gerhard Funk

Sun / Cooperative Aesthetics: Four New Works **at Deep Space 8K**

JKU MED Campus (MED Campus I)

WED 4.9. – SAT 7.9. 10:00–19:00
SUN 8.9. 10:00–18:00

Art+Science Exhibition

Linz Institute of Technology Exhibition

Applied Virtualities: Extended Reality in Practice

Ars Electronica Animation Festival

Lentos Art Museum Linz

WED 4.9. – SUN 8.9. 10:00–18:00
THU 5.9. 10:00–20:00

Prix Ars Electronica Exhibition

WE GUIDE YOU

Artist Tour: Interactive Art +
WED 4.9. 13:00–14:30 (EN)

Artist Tour: New Animation Art
THU 5.9. 13:00–14:30 (EN)

Emiko Ogawa: Artistic actions at the intersections in media art
FRI 6.9. 15:00–16:30 (EN)

Christl Baur: Prix Ars Electronica Exhibition
SAT 7.9. 14:00–15:30 (DE)

© Aleš Rosa

Share-ploring Spatial Audio

University of Arts Linz

WED 4.9. – SAT 7.9. 11:00–20:00
SUN 8.9. 11:00–18:00

Kunstuni Campus 2024:
Lynceus' Dream

WE GUIDE YOU

Highlight Tour at Kunstuni Campus
WED 4.9. – SAT 7.9. 17:00–18:30 (EN)
→ Entrance: Tower at Hauptplatz Linz

Atelierhaus Salzamt

WED 4.9. – SAT 7.9. 11:00–20:00
SUN 8.9. 11:00–18:00

EXPANDED PLAY –
Exhibition of Playful Media

St. Mary's Cathedral

WED 4.9. – SAT 7.9. 7:30–19:00
SUN 8.9. 8:00–19:15

Bill Fontana:
Silent Echoes: Dachstein

GUEST PROJECTS

Stadtwerkstatt (STWST)

FRI 6.9. 18:00 – **SUN 8.9.** 18:00

STWST48x10 NOPE: 48 Hours of Various Comments **(48-Stunden-Nonstop-Showcase)**

Kulturverein Damen&Herrenstraße (DH5)

THU 5.9. 16:00–24:00
FRI 6.9., SAT 7.9. 14:00–24:00

Exhibition: ***church of ignorance***
Extra ticket required. Sale on site.

FIFTITU%

THU 5.9. 18:00 (Opening)
FRI 6.9. – MON 9.9. 13:00–19:00
THU 12.9., FRI 13.9. 15:00–20:00

Exlhibitions:
entangled homes, Wilderness Gardens

Innovationshauptplatz Linz PopUp Store

THU 5.9. – SAT 7.9. 15:00–21:00

Exhibition:
Chapel of City Voices, A part of Trans(T*).
DisCity transformation based Cultural Initiative

OK–Offenes Kulturhaus OÖ

WED 4.9. – SUN 8.9. 10:00–19:00

Exhibition:
RAGE. Nadya Tolokonnikova | Pussy Riot

FC–Francisco Carolinum Linz

WED 4.9. – SUN 8.9. 10:00–18:00

Exhibitions:
Sigurður Guðjónsson, ART OF PUNK, JUSTIN AVERSANO, INTRO-SPECTIVE

WE GUIDE YOU

Mónica Bello: Scopes of Inner Transit (Sigurður Guðjónsson) (EN)
SAT 7.9. 16:00–17:00
→ Info Desk Francisco Carolinum

Memphis

THU 5.9. – SAT 7.9. 13:30–18:30

Exhibition: ***The Digest***

WE GUIDE YOU

© Markus Schneeberger

Who are the visionaries facing up to the great challenges of our time? How can we find ways of hope in such turbulent times? And what role do art, technology and science play? Let us guide you through the exhibitions of the Ars Electronica Festival and explore the festival's theme of hope in dialog with you.

Duration: 1.5 hours

Tickets: online or at the INFO DESK

Single ticket: 15€ / 12€ reduced (€ 5 in combination with FESTIVALPASS, FESTIVALPASS+, POSTCITY Exhibition Ticket or ONE-DAY-PASS)

Meeting Point: WE GUIDE YOU Meeting Point, 15 minutes before the tour

Daily tours at POSTCITY

Spotlight Tour "Art, Technology, Society"
Curious to know what's happening at this year's festival? Join us for an inspiring tour of the main floor at POSTCITY.

Tour slots are available in German or English.

WED 4.9.	15:30, 17:00
THU 5.9.	10:00, 13:30
FRI 6.9.	11:30, 13:30, 15:30, 17:00
SAT 7.9.	10:00, 11:30, 13:30, 15:30, 17:00
SUN 8.9.	10:00, 11:30, 13:30, 15:30

Spotlight Tour "HOPE: the touch of many"
The tour through POSTCITY's bunker will shed light on hope as a basis for action and the vital role that artists play in our society.

Tour slots are available in German or English.

WED 4.9.	11:30, 14:30, 16:30, 17:30
THU 5.9.	14:30, 15:30, 17:30
FRI 6.9.	12:30–17:30 (hourly)
SAT 7.9.	10:30–17:30 (hourly)
SUN 8.9.	10:30, 12:30, 15:30

Spotlight: Family Tours
The Family Tour takes children between the ages of 4 and 10 and their accompanying adults through several exhibitions at POSTCITY, focusing on hopeful perspectives.

SAT 7.9. – SUN 8.9.	10:30 (DE)

Open Futurelab Tour
Hands-on installations and research prototypes explore many topics—from democracy to rural exodus and from post-glacial landscapes to foldable sound spaces: The Ars Electronica Futurelab team invites you on a tour of the Open Futurelab.

WED 4.9. – SAT 7.9.	13:30–14:30 (EN)
SUN 8.9.	10:30–11:30 (EN)

→ Meeting Point: Open Futurelab at POSTCITY main floor

Expert Tours at POSTCITY

Florian Weigl: V2_ Test_Lab Summer Sessions
V2_ (NL) will host a live event presenting the artists of their exhibition. The event will also serve as a forum for discussing how to develop strategically international opportunities for emerging and young professionals among past, present and future partners of the network.

THU 5.9. 16:00–17:00 (EN)

Christl Baur: Ars Electronica Features Exhibition
Collaboration is a cornerstone of change. Christl Baur (DE), Head of Ars Electronica Festival, provides insights into Ars Electronica's collaborative efforts by introducing partner institutions presented in the Ars Electronica Features exhibition.

FRI 6.9. 15:30–17:00 (EN)

Olga Tykhonova: HOPE: the touch of many
Olga Tykhonova (UA), curator of the exhibition, takes you on a tour, titled *HOPE: the touch of many*, through a tapestry of conceptual, sensual, and emotional journeys that take in artistic inquiries and research domains.

FRI 6.9. 14:00–15:30 (EN)
SAT 7.9. 15:00–16:30 (EN)

Christophe De Jaeger: For Africa and the World–A Way Forward
Join our special artist-guided tour moderated by Christophe De Jaeger (BE) for the in-depth exploration of this year's STARTS Prize Africa winners and STARTS4AFRICA residency.

FRI 6.9. 16:00–17:30 (FR)

Christl Baur: Art, Technology, Society
Embark on a guided tour through the festival's theme exhibition *HOPE: the touch of many* with Christl Baur (DE), Head of Ars Electronica Festival. As you journey through the evocative spaces of the POSTCITY bunker, you will encounter art and interactive experiences designed to delve into the theme of hope.

SAT 7.9. 11:00–12:30 (DE)

© Markus Schneeberger

Masha Zolotova: S+T+ARTS Exhibition
Together with Masha Zolotova (RU), co-curator of the STARTS Exhibition, you will explore in-depth the impressive and wide-ranging roles of artistic and creative communities, in which their potential to act as inspirations and a catalyst for creative solutions and alternative visions for our present and future is showcased.

SAT 7.9. 12:30–14:00 (EN)

Friedrich Schwarz: Plant life on the POSTCITY roof
The urban ecologist and botanist Friedrich Schwarz (AT) takes you on an incredible journey into ecological wonders of the roof of POSTCITY. This raises some thought-provoking questions: Can there be hope in a world facing climate and species protection crises? How resilient is nature, and are plants bearers of hope for us all?

SAT 7.9. 15:00–16:30 (DE)

Manuela Naveau: Interface Cultures
The Interface Cultures (IC) department celebrates its twentieth anniversary this year! Join us to discover the latest student projects on display.

SAT 7.9. 16:00–17:30 (EN)

Christl Baur: HOPE: the touch of many
Embark on a guided tour through the festival's theme exhibition *HOPE: the touch of many* with Christl Baur (DE), Head of Ars Electronica Festival. As you journey through the evocative spaces of the POSTCITY bunker, you will encounter art and interactive experiences designed to engage deeply with the theme of hope.

SUN 8.9. 11:00–12:30 (DE)

Guided tours through Prix Ars Electronica Exhibition at Lentos Kunstmuseum Linz

Artist Tour: Interactive Art +
Join our artist-guided tour of the Prix Ars Electronica exhibition to explore the complex and diverse practices of interactive art, where spectators are invited to become active participants.

WED 4.9. 13:00–14:30 (EN)

Artist Tour: New Animation Art
Get to know the animation highlights of this year's Prix Ars Electronica exhibition and gain an insider's perspective on four winning projects.

THU 5.9. 13:00–14:30 (EN)

Emiko Ogawa: Artistic actions at the intersections in media art
How do activism, technologies and critical artistic expression relate to one another in the global media art scene? Emiko Ogawa (JP/AT), Head of Prix Ars Electronica, will offer insights into this year's Prix Ars Electronica competition and guide you through the exhibition.

FRI 6.9. 15:00–16:30 (EN)

Christl Baur: Prix Ars Electronica Exhibition
Join Christl Baur (DE), Head of Ars Electronica Festival, as she takes you on a guided tour through the Prix Ars Electronica Exhibition. She offers insights into this year's standout works, revealing how artists harness these elements to drive meaningful change.

SAT 7.9. 14:00–15:30 (DE)

© Markus Schneeberger

© vog.photo

Tours at other locations

Highlight Tour at the Ars Electronica Center

WED 4.9. – SUN 8.9. 11:15–12:15, 15:15–16:15 (DE/EN)
→ Ars Electronica Center, Info Desk

Playing, Being... Experiencing Anton

WED 4.9. – SUN 8.9. 13:15–14:15 (DE), 16:15–17:15 (EN)
→ Ars Electronica Center, Info Desk

Mónica Bello: Scopes of Inner Transit

SAT 7.9. 16:00–17:00 (EN)
→ Francisco Carolinum, Info Desk (Museumsstraße 14)

Open Innovation – Boldly shaping the future together

FRI 6.9. 13:00–15:00 (EN / DE)
SAT 7.9. 10:00–12:00, 12:00–14:00 (EN / DE)
→ KEBA InnoSpace

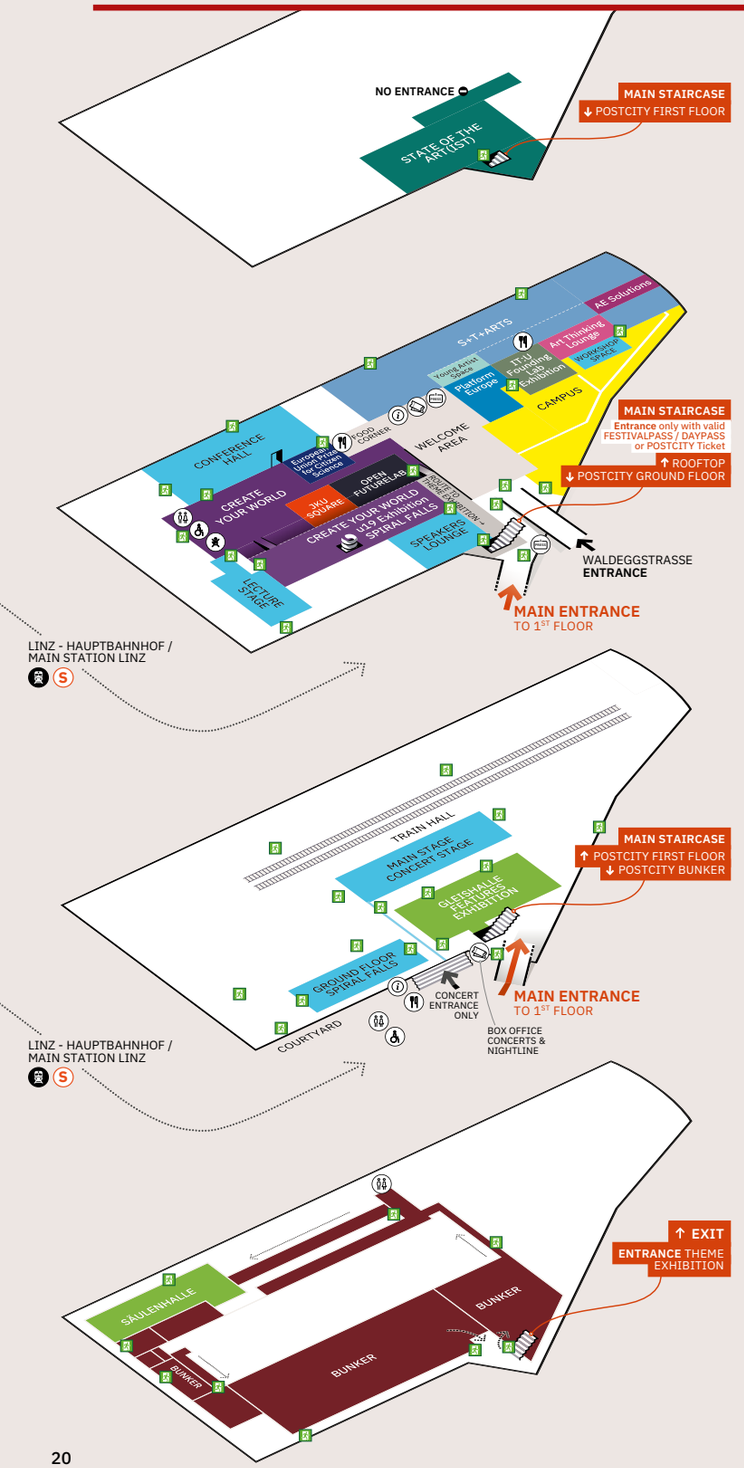
Highlight Tour at Kunstuni Campus

WED 4.9. – SAT 7.9. 17:00–18:30 (EN)
→ Entrance: Tower at Hauptplatz Linz

KLIMAZONE: reloaded
A theatrical journey of sound

THU 5.9. 18:00–18:50
→ Phönix:Studio, Theater Phönix, Wiener Straße 25, 4020 Linz

POSTCITY MAP



ROOF TOP
EXHIBITIONS

STATE OF THE ART(IST)

Entrance only with valid FESTIVALPASS / DAYPASS or POSTCITY Ticket

FIRST FLOOR
EXHIBITIONS / CONFERENCES / WORKSHOPS

Barrier-free

- **S+T+ARTS Exhibition**
- **Platform Europe**
- **Campus Exhibition**
- **Ars Electronica Solutions**
- **Art Thinking Lounge**
- **IT:U FOUNDING LAB Exhibition**
- **Open Futurelab**
- **JKU Square**
- **Young Artist Space**

CREATE YOUR WORLD

INFO, TICKETS, WE GUIDE YOU, PRESS

FOOD CORNER

Free entry to this level (except the Conference Hall, Workshop Space and Lecture Stage).

GROUND FLOOR
EXHIBITIONS / CONCERTS / PERFORMANCES

TRAIN HALL

- **Big Concert Night** (FRI)
- **Nightline** (FRI)
- **Pianographique** (SAT)
- **Mishima Concerto** (SUN)

FOOD COURT IN COURTYARD

GLEISHALLE FEATURES EXHIBITION

- **Ars Electronica Features Exhibition**

Entrance only with valid FESTIVALPASS / DAYPASS or POSTCITY Ticket

BUNKER
EXHIBITIONS

BUNKER

- **Theme Exhibition**

SÄULENHALLE

- **Ars Electronica Features Exhibition**

Entrance only with valid FESTIVALPASS / DAYPASS or POSTCITY Ticket

ESCAPE ROUTE

FESTIVAL LOCATION MAP

1 POSTCITY
2 THEATER PHÖNIX
3 ST. MARY'S CATHEDRAL
4 DESIGN CENTER LINZ
5 JKU MED CAMPUS
6 DH5
7 OK LINZ
8 FIFTITU%
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INFODESK TICKETING

PRESS CENTER

The **Info and Artist Desk**, the **Box Office**, the **Press Desk** and the **WE GUIDE YOU Desk** of Ars Electronica 2024 are located at POSTCITY. Reserved or prepaid tickets can be picked up here.
The INFODESK of POSTCITY opens half an hour before the opening hours. The festival and day pass categories are also available at the Ars Electronica Centre.

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A purchased FESTIVALPASS entitles the holder to ride Lines 1, 2, 3, 4 & 12 free of charge from September 4–8, 2024*

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Art, Technology & Society

Ars Electronica Linz GmbH & Co KG
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L_nz

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POSTCITY

WED 4.9. – SAT 7.9.	10:00–19:00
SUN 8.9.	10:00–18:00

The **INFO and ARTIST DESK,** the **box offices,** the **PRESS DESK** and the **WE GUIDE YOU Meeting Point** are located in POSTCITY. Reserved or prepaid tickets can be picked up here. INFO DESK opens at 9:30. Admission to the exhibitions ends 30 minutes before closing.

Ars Electronica Center

WED 4.9. – SUN 8.9.	10:00–18:00

Lentos Kunstmuseum Linz

WED 4.9. – SUN 8.9.	10:00–18:00
THU 5.9.	10:00–20:00

University of Arts Linz

WED 4.9. – SAT 7.9.	11:00–20:00
SUN 8.9.	11:00–18:00

Several locations. Free admission.

JKU MED Campus (MED Campus I)

WED 4.9. – SAT 7.9.	10:00–19:00
SUN 8.9.	10:00–18:00

Free admission.

Atelierhaus Salzamt

WED 4.9. – SAT 7.9.	11:00–20:00
SUN 8.9.	11:00–18:00

Free admission.

Stadtwerkstatt (STWST)

FRI 6.9. 18:00 **– SUN 8.9.** 18:00

STWST48x10 NOPE: 48 Hours of Various Comments (48-Stunden-Nonstop-Showcase)

Kulturverein Damen&Herrenstraße (DH5)

THU 5.9.	16:00–24:00
FRI 6.9., SAT 7.9.	14:00–24:00

Please note: Extra ticket required. Sale on site.

FIFTITU%

THU 5.9.	18:00 (Opening)
FRI 6.9. – MO 9.9.	13:00–19:00
THU 12.9., FRI 13.9.	15:00–20:00

Innovationshauptplatz Linz PopUp Store

THU 5.9. – SAT 7.9.	15:00–21:00

OK–Offenes Kulturhaus OÖ

WED 4.9. – SUN 8.9.	10:00–19:00

FC–Francisco Carolinum Linz

WED 4.9. – SUN 8.9.	10:00–18:00

Memphis

THU 5.9. – SAT 7.9.	13:30–18:30

St. Mary's Cathedral

WED 4.9. – SAT 7.9.	7:30–19:00
SUN 8.9.	8:00–19:15

Please travel by public transportation, if possible. Thank you.

CREDITS: **Editing Team:** Christl Baur, Vanessa Hannesschläger, Johanna Lenhart, Veronika Liebl, Nilesh Pinto, Philip Wolfsohn
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