

## ATTENTION

## We are photographing and filming

# If you do not wish the publication of image or sound recordings made of yourself, please inform us

#### INFORMATION DUTY WHEN COLLECTING PERSONAL DATA OF THE EVENT PARTICIPANTS UNDER THE GENERAL DATA PROTECTION REGULATION

Johannes Kepler University of Linz (hereinafter "JKU") informs you below of the automated processing of your personal data (more precisely: personal data relatable to you) within the meaning of article 4, numeral 1 of the General Data Protection Regulation (hereinafter "GDPR"), the protection of which applicable data protection law serves.<sup>1</sup> Automated processing within the meaning of article 4, numeral 2 GDPR in particular means the collection, recording and storage of personal data with the aid of automated (technical) procedures.

#### I. Indication of contact data

Controller of the data processing within the meaning of article 4, numeral 7 GDPR described below is Johannes Kepler University of Linz (JKU), Altenberger Strasse 69, 4040 Linz, <u>datenschutz@jku.at</u>.

The data protection officer within the meaning of article 37 DGPR can be reached at Johannes Kepler University of Linz (JKU), Staff Unit for Data Protection, Altenberger Strasse 69, 4040 Linz, <u>dataschutz@jku.at</u>.

<sup>&</sup>lt;sup>1</sup>Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (**GDPR**); Federal Act to Protect Natural Persons in the Processing of Personal Data (**DSG**), Federal Law Gazette I, no. 165/1999, most recently amended by Federal Law Gazette I, no. 14/2019; Directive (EU) 2016/680 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons in the processing of personal data by competent authorities for the purposes of prevention, investigation, detection or prosecution of criminal offences or the execution of criminal penalties, and on the free movement of such data and on repealing Council Framework Decision 2008/977/JHA of the Council (**The Data Protection Directive in the Field of Justice and Home Affairs**), implemented in sections 36-61 DSG.



## II. Background to the processing / Indication of the purpose for which the personal data is meant to be processed / Legal basis of processing / Recipients of the personal data

**1.** JKU, Institute for Women's and Gender Research, is on the occasion of the Ars Electronica Festival 2020 in connection with the event / project "How to become a high-tech antidiscrimination activist collective" processing image and sound material (photographs and videos) in which the event participants are shown or are recognisable and can be heard, in unmodified form or in a form modified to protect their personality rights, **for the purpose** of documentation and public information on fulfilment of the tasks assigned to JKU, such as the development of sciences in the context of teaching and research as well as public relations, reporting and attainment of a certain publicity effect by publishing the sound and image material as a video on the JKU web page of the Institute for Women's and Gender Research.

In connection with the event, or the subsequent discussion, the participants may ask questions or express opinions or – in connection with voluntary interviews – convictions, value judgements and scientific statements. They, along with personal information eventually voluntarily disclosed by the participants (such as name, age, position, etc.), will be heard on the video and the participants will be seen. The processing of such data occurs exclusively for the purposes identified in the previous paragraph.

2. The legal basis of the processing of personal data consists in the performance of tasks lying in the public or common interest under article 6, paragraph 1, letter e) GDPR read together with sections 2, 3, numeral 1 and 11 UG<sup>2</sup> as well as in the justified interest of JKU under article 6, paragraph 1, letter f) GDPR in documentation and reporting as well as in the use of image and sound material in its external appearances during the Ars Electronica Festival 2020.

Without processing of the data cited, the purpose described under numeral 1 cannot be achieved.

**3.** Recipients of the personal data, alongside of the organisational units of JKU necessary for corresponding implementation, in particular the Institute for Women's and Gender Research, are any eventual contract processors deployed in connection with artistic or graphic design.

By publishing the personal data cited on the JKU web page of the Institute for Women's and Gender Research, the data of the data subjects basically becomes available to everyone. Due to the worldwide accessibility of such personal data, they can be found with search engines, linked with other information and also copied and further processed for other purposes not covered by this Data Protection Declaration. Against that background, personal data can also be detectable in other places even after their erasure from the original JKU website. JKU has no control over this and therefore disclaims any liability.

#### III. Indication of the criteria for setting the storage retention period

The personal data are processed according to the criteria set for their retention period such as their being required for informing the public about the fulfilment of the University's tasks or how current or relevant they are in view of the intended advertising appearance or the documentation and communication style of JKU and continuing education.

<sup>&</sup>lt;sup>2</sup>Federal Act on Organisation of Universities and their Courses of Study (University Act 2002 - UG).



The storage retention period is in particular governed by the following considerations: The type of event within which its recording was produced; the type of image depiction (number of persons, surroundings filmed, situation); aptitude for documentation: such as the history of JKU as well as archiving; suitability for use on the JKU website.

#### IV. Rights of data subjects under articles 15 through 21 GDPR:

- Right to information
- Right to rectification and erasure
- Right to restriction of processing
- Right to data portability
- Right to object

#### V. Right to complain to the regulatory authorities

In addition to this, the subjects can complain about any, in their opinion, inadmissible data processing to the Austrian Data Protection Authority, Barichgasse 40-42, 1030 Vienna, telephone: +43 1 52 152-0, email: dsb@dsb.gv.at.

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