Press Kit: The Garden of Forking Paths - Media and Arts Technology Centre for Doctoral Training at Queen Mary University of London - UK

Press Contacts: Francesco Soave - f.soave@qmul.ac.uk

Info about partner festival program:
The Garden of Forking Paths showcases seven interactive artworks, demos and performances, all the product of current PhD research into Media and Arts Technology. Working with sound, image, text, materials, and structure, each artist explores aspects of how we think, sense and act when physical and digital worlds collide. Encounter an oversized musical instrument, converse with a chatbot about the future of interactive art, draw with sound, and see life through the eyes of an Alzheimer's patient.

The online exhibition takes its name from a short story written by Jorges Luis Borges in 1941 that is often cited as inspiration for hypertext documents such as web pages that are interconnected and instantly accessed by hyperlinks. *The Garden of Forking Paths* represents the process of research: following the threads of existing thought, forking from existing lines of development and creating new pathways between disciplines. We invite you to follow these paths and explore our digital garden.

The exhibiting artists are part of the EPSRC+AHRC Media and Arts Technology Centre for Doctoral Training at Queen Mary University of London, UK, which provides a bridge between academic research, digital technologies, and creative industries.

Info about participating institution:
The EPSRC+AHRC Centre for Doctoral Training in Media and Arts Technology (MAT) is an interdisciplinary PhD programme at Queen Mary University of London. MAT provides a bridge between academic research, digital technologies, and creative industries with innovative programmes in the sciences and technologies focusing on sound, music, media, and interaction. Established in 2009, MAT has exhibited artworks internationally from London to Beijing and has graduated more than 50 PhD students.

Images and Logo are attached in a separate folder