

FNDMT is bringing Ars Electronica to Porto

The art, technology and society festival will happen from September 9 to 13 in 120 countries, including Portugal.

For more than 40 years, Ars Electronica has been the biggest reference in festivals and awards for art and technology, building a strong community of artists, creative technologists, makers and inventive minds. Now this community is embracing Portugal through OFundamentO (FNDMT), the Porto-based manufacturing company for innovation in the textile industry. FNDMT will bring the digital edition of the Ars Electronica Festival 2020 to Porto from September 9 to 13.

"A global journey mapping the 'new' world," is the spirit of this year's edition. "The corona crisis makes a Linz festival mile with 100,000 visitors from all over the world impossible," says Gerfried Stocker, Ars Electronica's Artistic Director. "For us, as festival organizers, this can only mean working with a broad public to find new ways to deal with questions about our future, especially now, in the midst of this crisis. That's why this fall, for the first time, we're going to invite people to Ars Electronica, not only in Linz, but at 120 other venues worldwide and in parallel on the Net."

"This is the chance to bring to Porto the biggest art and technology festival in the world, the pioneer of this concept, opening this community to Portuguese makers and artists," said Lisa Lang, founder and CEO of FNDMT, and an enthusiast of the Porto innovative ecosystem.

The Ars Electronica Porto Garden by FNDMT celebrates the makers. For centuries, Portugal has been known for connecting the highest technologies with the ancient techniques of craftsmanship. Inspired by this tradition, the festival in Porto will introduce the audience to the makers from Norte Portugal through videos and virtual roundtables which will be streamed worldwide on the Ars Electronica and FNDMT websites.

With queries, please contact

Livia Pinent livia.pinent@fndmt.eu Tel. +351 938 020 285



For the first event of Ars Electronica Porto Garden by FNDMT, the company have partnered with ThePowerHouse, who will release their new future report exclusively to the audience of Ars Electronica. In the last months, they have interviewed technologists, artists, and innovative entrepreneurs about our "new state of presence," by asking the question, "What's next?" During the Ars Electronica Garden Porto by FNDMT, the audience will meet all the contributors for an online FAQ session.

In the second part of the program, FNDMT will bring Porto closer to the participants. Artists, artisans, makers, creators, and technologists will give insights into their work and their creative spaces. Look for our "Meet the Makers" series, where you will find out more about how Porto uses technology in artwork.

In the third part of the program, there will be a series of round tables with international and Porto-based leaders to discuss topics such as materials in space, the social impact and ethics of AI, sustainability and technology from inside the factory, and more.

You can check the full program at fndmt.eu/ars-electronica-garden-porto

Ars Electronica Garden Porto by FNDMT is created and produced by OFundamentO (FNDMT), with the support of Porto and Scale Up Porto.

#arselectronica20
#AEgardenPORTO
#CityofMakers
#reprogramthemachines

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