

## FamilyDays

Saturday, February 19 and Sunday, February 20, 2011 / 10 AM-6 PM

### Ars Electronica Center Linz

(Linz, February 16, 2011) Go on a family-style scavenger hunt through the Museum of the Future, blast off on a virtual journey into outer space, isolate your own DNA (which you can then take home as a souvenir) and enjoy the best animated films from the 24-year history of the Prix Ars Electronica–FamilyDays at the Ars Electronica Center offer fascinating activities that are fun for the whole family. There's a full weekend program: Saturday, February 19 and Sunday, February 20, 2011, 10 AM-6 PM both days.

### The Family Tour

Here's something the whole family can enjoy together! A journey of discovery through the Museum of the Future opens up entertaining and, above all, astounding insights into the world we live in today—and prospects for the world of tomorrow. In the BrainLab you can take a close-up picture of your retina, a stopover in GeoCity lets you experience the globalization of our world—see how incredibly fast the planet's population is growing and how many airplanes are currently aloft in the Earth's airspace. Finally, film buffs young and old will enjoy "Fascination Animation," outstanding animated shorts honored by the Prix Ars Electronica.

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Start: 10:30 AM, 1:30 and 3:30 PM each day; Duration: about 90 minutes;  
Price: €3 (€2 for those entitled to a discount)

### Deep Space Family

Whether your excursion's destination is the endless expanses of outer space or the hidden recesses of the microcosm, Deep Space Family immerses you in fantastic 3-D worlds and state-of-the-art high-definition imagery, and gets the whole family actively involved in guessing games, dancing fun and hands-on discovery.

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Start: 10:30 AM, 12:30, 1:30 and 3:30 PM each day; Duration: about 45 minutes

### The Family Parcours

The Family Parcours is a scavenger hunt through the Ars Electronica Center. A parcours map and a healthy portion of curiosity are all kids and parents need on this joint outing. Everyone works together to come up with answers to some tricky questions. What you know for sure is that the solutions can be found somewhere or other in the Museum of the Future ...

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Start: anytime; Duration: about 3 hours  
Price: €2 (free for holders of a Familienkarte)

### Open FamilyLabs

In the BioLab, you can isolate your own DNA, and take the Taste Test to find out if you have the gene required to taste a particular bitter substance. Or visit the FabLab, where you can design eye-catching place cards, fashion them with a laser cutter and take your creations home with you. For Open FamilyLabs, the Ars Electronica Center's MainGallery is morphing into a playground for family activities that are entertaining as well as educational!

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Anytime from 10 AM to 6 PM

With queries, please contact

Christopher Ruckerbauer  
Tel: +43.732.7272-38  
christopher.ruckerbauer@aec.at  
www.aec.at/press