

FamilyDays at Ars Electronica Center Linz

Saturday, April 16 & Sunday, April 17, 2011 / 10 AM-6 PM

(Linz, April 12, 2011) Go on a family-style scavenger hunt from one end of the Museum of the Future to the other, behold a virtual ocean full of sea creatures young creatives designed themselves, and pet a cute little baby seal robot—FamilyDays at the Ars Electronica Center offer fascinating activities that are fun for the whole family. There's a full weekend program lined up: Saturday, April 16 and Sunday, April 17, 2011, 10 AM-6 PM both days.

Family Tour

10:30 AM, 1:30 and 3:30 PM / 90 minutes / 3€ (2€ for those entitled to a discount)

Here's something the whole family can enjoy together! A journey of discovery through the Museum of the Future opens up entertaining and, above all, astounding insights into the world we live in today—and prospects for the world of tomorrow. Among the attractions awaiting you in the new RoboLab are a telecommunications android, a baby seal robot and a designer dress that changes colors and patterns like a chameleon. In the FabLab, user-friendly software and a laser cutter let you get hands-on experience with the fabrication technology of the future. Then it's on to the BioLab, where everyday objects suddenly reveal hidden facets when examined in the focal point of a high-powered microscope.

Deep Space Family

11:30 AM, 1:30 and 3:30 PM / 30 minutes

Whether your excursion features a run down Kitzbühel's *Streif*, the world's most challenging ski slope, a trip into the mysterious world of the microcosm, prizewinning animated films or a virtual ocean teeming with hand-rendered creatures, Deep Space Family immerses you in fantastic 3-D worlds and state-of-the-art high-definition imagery, and gets the whole family actively involved in guessing games, dancing fun and hands-on discovery.

Family Parcours

Begin at any time / Duration: 3 hours / 2€ (free for holder of a Familienkarte)

The Family Parcours is a scavenger hunt through the Ars Electronica Center. A parcours map and a healthy portion of curiosity are all kids and parents need on this joint outing. Everyone works together to come up with answers to some tricky questions. What you know for sure is that the solutions can be found somewhere or other in the Museum of the Future.

Open FamilyLabs

Begin at any time

In the BioLab, you can isolate your own DNA, and take the Taste Test to find out if you have the gene required to taste a certain bitter substance. Or visit the FabLab, where you can design eye-catching place cards, fashion them with a laser cutter and take your creations home with you. For Open FamilyLabs, the Ars Electronica Center's MainGallery is morphing into a playground for family activities that are entertaining as well as educational!

Ars Electronica Center: <http://new.aec.at/center/about/>

With queries, please contact

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