

WE GUIDE YOU!

Fascinating Encounters with Ars Electronica 2011

(Linz, August 28, 2011) The Ars Electronica Festival offers an appealing array of mediated encounters with festival attractions once again this year—for young and old, laypersons and experts alike. Guided tours around the festival grounds provide informative and surprising insights into media art and the natural sciences. As in the past, we expect brisk demand among festivalgoers, so it would be advisable for individuals to make reservations at www.aec.at/origin/tickets-we-guide-you. Groups must preregister in any case.

Impulse Tour

Finding out today what tomorrow's next big thing is going to be and how this is going to change the world—that's what the Impulstour is all about. An inspiring foray through the Ars Electronica Quarter and the Future Festival of the Next Generation gets across inklings about who will be taking flight into the future on the wings of which ideas.

Fri 2.9. - Tue 6.9. / 2-3 PM

Start: Ars Electronica Center, Infodesk
Price: €10 / with Festival Pass €8

Festival Rallye for Kids / Festival Parcours for Grown-ups

This expedition's point of departure is the Symmetries exhibition in the Brucknerhaus. Here, it's all about the human spirit of inventiveness—for instance, a small boat that two guys literally schlepped across the Alps, and phosphorous rockets to be launched into outer space to sow the seeds of life throughout the universe. Then it's on to the Sculpture Room at the Lentos Art Museum, where Sam Auinger is running an experiment with the sound of the city. Next stop is the Campus exhibition being curated this year by the University of Tsukuba, Japan. It features superbly engineered high-tech playthings like a telescope through which streets and buildings suddenly seem to be moving and out-of-focus. The tour group then crosses the Nibelungen Bridge to the north bank of the Danube and the Ars Electronica Center, where the action starts the minute you set foot in the Lobby—get hands-on experience with experimental game design or visit the CERN exhibition to find out about the collisions going on deep within the world's largest particle accelerator. Last stop on the itinerary is the Ars Electronica Quarter, where CREATE YOUR WORLD - The Future Festival of the Next Generation has pitched its tents.

Fri 2.9. / 3:30-6 PM

Sat 3.9. / 10 AM-12:30 PM, 3:30-6 PM

Sun 4.9. / 10 AM-12:30 PM, 3:30-6 PM

Mon 5.9. / 10 AM-12:30 PM, 3:30-6 PM

Tue 6.9. / 10 AM-12:30 PM

Start: Brucknerhaus, Infodesk

Price FestivalParcours: €15 / with Festival Pass €10

Price FestivalRallye: €8 Euro / with Festival Pass Free

With queries, please contact

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Cyberarts Parcours

A showcase of excellence in digital art—the CyberArts 2011 exhibition at the OK Center for Contemporary Art features the most outstanding submissions to this year's Prix Ars Electronica. The works on display are the best to emerge from the world's premiere competition in computer art, the arbiter that sets the standard in this field. Art experts on the OK staff will present the prizewinners in the Interactive Art, Hybrid Art and Digital Music categories, and also provide some insights into how a production space for contemporary art goes about the process of exhibition design.

Fri 2.9. / 7-8:30 PM	Start: OK Center for Contemporary Art, Box Office Price: €10 / with Festival Pass €5
Sat 3.9. / 11 AM-12:30 PM, 3-4:30 PM	
Sun 4.9. / 3-4:30 PM, 7-8:30 PM	
Mon 5.9. / ,	
Tue 6.9. / 11 AM-12:30 PM	

Serendipitor City Walk

Mark Shepard (US), the inventor of the Sentient City Survival Kit, invites you to go on an approximately 45-minute stroll through Linz. Wear comfortable shoes, come bursting with curiosity, and don't forget an iPhone 3G (operating system iOS 3.2 or higher) to which you have loaded the Serendipitor app programmed by Mark Shepard.

Fri 2.9. / 6-6:45 PM	Start: Brucknerhaus, Infodesk Finish: OK Center for Contemporary Art Duration: 45 minutes Price: Free Maximum number of participants: 20
Sat 3.9. / 5-5:45 PM	
Sun 4.9. / 6-6:45 PM	

Sunset Parcours

When the Sun sets, Linz is bathed in a strange new light. This rather different perspective lets you get a good overview of the city and perhaps even keener insights into this year's festival theme. A stroll to the Petrinum Observatory is as good a time as any to philosophize about how things interconnect, in which sorts of spaces new things can germinate, and what's the most fertile soil for this to happen.

Fri 2.9. - Sun 4.9. / 7-8:30 PM	Start: Ars Electronica Center, Lobby Price: €15 / with Festival Pass €10

Ars Electronica Festival 2011: <http://www.aec.at/origin/en/category/blog/>
WE GUIDE YOU: <http://www.aec.at/origin/en/category/we-guide-you/>
Ars Electronica Linz: <http://www.aec.at/news/en/>

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