

FamilyDays at Ars Electronica Center Linz

Saturday, November 19 and Sunday, November 20, 2011 / 10 AM-6 PM

(Linz, November 16, 2011) Behold a virtual ocean in the form of a 16x9-meter aquarium full of sea creatures you design yourself, pet a cute little baby seal robot or go on a family-style scavenger hunt and learn lots of interesting stuff about the Ars Electronica Center. This coming weekend, November 19-20, the Museum of the Future is the go-to place for family-style fun. From 10 AM to 6 PM both days, we'll offer lots of entertaining and interesting activities for young and old alike.

Here's a program overview:

Family Tour

Saturday & Sunday 10:30 AM, 1:30 and 3:30 PM / Duration: 90 minutes

Here's something the whole family can enjoy together! A journey of discovery through the Museum of the Future opens up entertaining and, above all, astounding insights into the world we live in today—and prospects for the world of tomorrow. Among the attractions awaiting you in the new RoboLab are a telecommunications android, a baby seal robot and a designer dress that changes colors and patterns like a chameleon.

Deep Space Family

Saturday & Sunday, 11:30 AM, 1:30 and 3:30 PM / Duration: 30 minutes

Whether it's a 3-D expedition into the endless reaches of the universe or a visit to a virtual aquarium teeming with hand-rendered creatures, the Deep Space Show gets the whole family actively involved in guessing games and hands-on discovery.

Family Parcours

Saturday & Sunday, Begin at any time / Duration: about 3 hours

The Family Parcours is just the thing for folks who want to discover the Museum of the Future on their own. A parcours map and a healthy portion of curiosity are all kids and parents need on this joint outing through all the different areas of the Ars Electronica Center.

Ars Electronica Center: <http://www.aec.at/center/en/>

With queries, please contact

Christopher Ruckerbauer
Tel: +43.732.7272-38
christopher.ruckerbauer@aec.at
www.aec.at/press