

Long Night of the Museums

Saturday, October 1, 2011 / 6 PM-1 AM / Ars Electronica Center, Urfahr Autumn Fair

(Linz, September 27, 2011) This coming Saturday, October 1, 2011, the Ars Electronica Center will once again be a featured venue during the Long Night of the Museums being held for the 12th time. Between 6 PM and 1 AM, visitors can take a highlights tour of the Museum of the Future, marvel at the Best Of Deep Space show with astrophotographer Dietmar Hager, and learn some fascinating things about Upper Austria's capital in the Linz Changes exhibition tent at the Urfahr Autumn Fair. An admission ticket to all participating museums costs €13 (€11 for those entitled to a discount).

Long Night of the Museums at the Ars Electronica Center

Highlights Tour / 6-11:30 PM / Every half hour / Duration: 25 minutes

The tour commences with a concise overview of the history of Ars Electronica and the Museum of the Future. The group then goes on a 20-minute guided tour of the facility's various exhibition areas. Perhaps the excursion will make a stop in GeoCity, a space for interactive experiences where users can take a playful approach to their encounter with complex data describing our world and, in doing so, acquire a new way of looking at Linz as a place to live and work. In the Main Gallery, you might get some hands-on experience with Paro, a Japanese robot that resembles a baby seal, high-power microscopes, or a lab to clone plants. Then it's on to the "What Machines Dream Of" exhibition where you can get acquainted with Franz Gsellmann, a Styrian farmer who labored for more than 23 years on his "World Machine."

Best of Deep Space /6-11:30 PM/ Every half hour / Duration: 25 minutes

Whether it's a 3-D trip across the entire known universe accompanied by astrophotographer Dietmar Hager, a stroll through Thebes in ancient Egypt, or high-definition photos of famous art works or sporting activities, optical marvels await you in "Best of Deep Space." Eight 1080p projectors cover the walls and floor with crystal-clear, 16x9-meter images that will absolutely blow you away!

LINZ CHANGES exhibition tent at the Urfahr Autumn Fair / 10 AM-1 PM

71,524 visitors experienced the LINZ CHANGES exhibition tent at the Urfahr Spring Fair from April 30 to May 8, 2011. Now, it's being reprised at the Autumn event. During the Long Night of the Museums, visitors will have until 1 AM to take an entertaining and educational virtual excursion through Linz. An amazing array of interactive installations offers an interesting itinerary through the city's past, present and future.

Ars Electronica Center: <http://www.aec.at/>