

Lots Doing This Thursday at the Ars Electronica Center

Brains for Everybody: How the Brain Makes Decisions and Which Factors Influence It

Deep Space LIVE: 20 Seconds of Joy

Thursday, September 20, 2012 / 6:30 PM (Brains for Everybody), 8 PM (Deep Space LIVE)

(Linz, September 18, 2012) A great evening lineup awaits visitors this Thursday, September 20 at the Ars Electronica Center. The next installment of the Brains for Everybody series is set for 6:30 PM. Neuroscientist Manuela Macedonia will explain how and where in our brain decision-making processes take place and which factors can influence them. At 8 PM Deep Space LIVE serves up a double shot of adrenaline courtesy of the folks at Red Bull Media House—a breathtaking documentary film about Norwegian extreme athlete and BASE jumper Karina Hollekim.

Advances in Brain Research

More and more people are finding out about the exciting advances being made in brain research. The main reason for this heightened interest is the modern imaging technology that lets us see how the brain actually works. These diverse and colorful depictions of neuronal activities have heightened people's curiosity and elicited fascination for phenomena that were previously hidden from our view. In May and June, the Ars Electronica Center Linz is hosting a lecture series about the brain by Manuela Macedonia, a neuroscientist on the staff of the Max Planck Institute Leipzig. She also initiated the "Neuroscience for You" project that makes authoritative information about brain research available to laypeople.

Additional Dates in the Brains for Everybody Lecture Series

Thursday, October 18, 2012: The Influence of Music on the Brain

Thursday, November 15, 2012: The Bug in the Brain

Deep Space LIVE

The Ars Electronica Center is now hosting a Deep Space LIVE event every Thursday (except holidays) at 8 PM. Each presentation will feature ultra-high-definition imagery in 16x9-meter format and will be accompanied by expert commentary, entertaining stand-up repartee, and musical improvisation. Whether great works from the history of art, space travel, journeys of discovery in the Nanoworld, or a live concert is what you've come to behold, Deep Space LIVE stands for enlightening entertainment amidst breathtaking worlds of imagery. Admission is €2. Holders of a valid Museum ticket are admitted free of charge.

Manuela Macedonia: <http://www.macedonia.at/>

Karina Hollekim / Wikipedia: http://en.wikipedia.org/wiki/Karina_Hollekim

Ars Electronica Center: <http://www.aec.at/news/>

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