비미 ARS ELECTRONICA

Diversified Thursday Lineup at the Ars Electronica Center Linz Brains for All: The Bug in the Brain /Thursday, November 15, 2012 / 6:30 PM Deep Space LIVE: Linz_Then & Now 3 / Thursday, November 15, 2012 / 8 PM

(Linz, November 12, 2012) A fascinatingly diversified lineup is in store for visitors to the Ars Electronica Center at 6:30 PM on Thursday, November 15, 2012. In the final installment in the "Brains for All" series, Manuela Macedonia, a neuroscientist at the Max Planck Institute in Leipzig, will go into how the brain processes linguistic information and why reading and learning can give rise to difficulties. Then at 8 PM, Fritz Mayrhofer and Anneliese Schweiger of the Linz Municipal Archive will present historical and contemporary images that illustrate the architectural metamorphosis the city has undergone from the late 19th century to the present.

Advances in Brain Research

More and more people are finding out about the exciting advances being made in brain research. The main reason for this heightened interest is the modern imaging technology that lets us see how the brain actually works. These diverse and colorful depictions of neuronal activities have heightened people's curiosity and elicited fascination for phenomena that were previously hidden from our view. In May and June, the Ars Electronica Center Linz is hosting a lecture series about the brain by Manuela Macedonia, a neuroscientist on the staff of the Max Planck Institute Leipzig. She also initiated the "Neuroscience for You" project that makes authoritative information about brain research available to laypeople.

Deep Space LIVE

The Ars Electronica Center is now hosting a Deep Space LIVE event every Thursday (except holidays) at 8 PM. Each presentation will feature ultra-high-definition imagery in 16x9-meter format and will be accompanied by expert commentary, entertaining stand-up repartee, and musical improvisation. Whether great works from the history of art, space travel, journeys of discovery in the Nanoworld, or a live concert is what you've come to behold, Deep Space LIVE stands for enlightening entertainment amidst breathtaking worlds of imagery. Admission is €2. Holders of a valid Museum ticket are admitted free of charge.

```
Manuela Macedonia: <u>http://www.macedonia.at/</u>
Archiv der Stadt Linz: <u>http://www.linz.at/geschichte/de/1054.asp</u>
Ars Electronica Center: <u>http://www.aec.at/news/</u>
```

With queries, please contact