

KET – Kids Experience Technology

Wednesday, January 16 to Sunday, February 17, 2013 / Ars Electronica Center Linz

(Linz, January 11, 2013) KET – Kids Experience Technology is a traveling exhibition that's made lots of fans. This will be its third guest appearance at the Ars Electronica Center. Last year's presentation drew 2,278 young visitors in the span of 30 days. The aim is to enable 4-8-yearold to have fun taking independent, hands-on approaches to scientific phenomena and technical applications. The themes of KET's 12 experimentation stations are energy, magnetism, lathing & virtual modeling, construction & deconstruction, assembly of electronic devices, and codes & programming. Reservations can be made for groups of children in nursery school, kindergarten and the first two years of elementary school by calling 0732.7272.51 or via e-mail to center@aec.at. KET – Kids Experience Technology is produced jointly by OTELO and Ars Electronica. This year's run at the Ars Electronica Center is supported by the City of Linz's Youth & Children's Services agency as part of Deputy Mayor Klaus Luger's effort to enable as many Linz youngsters as possible to visit this very worthwhile exhibition.

Three interactive installations designed in-house by Ars Electronica

Ars Electronica produced three of this year's KET installations: Codes & Programming, Digital Modeling, and u19 – CREATE YOUR WORLD Mobile. Codes & Programming is a playful way for kids to familiarize themselves with the basic principles of coding and programming, and become aware of the virtually unlimited design possibilities these skills open up. Digital Modeling supplements KET's Lathing Candles installation. Kids get to use a pen display and intuitive, user-friendly Rotation Modeler software to generate digital models. Once the designing is done, they move on to a laser cutter to produce stickers they can take home with them. u19 – CREATE YOUR WORLD Mobile is a traveling presentation of Ars Electronica's activities for kids and young people. It makes available two apps designed to encourage youngsters to come up with ideas of their own.

KET - Kinder erleben Technik (in German): <u>www.ket.or.at/</u> OTELO (in German): <u>http://www.otelo.or.at/</u> Ars Electronica Center: <u>http://www.aec.at/center/en/</u>

With queries, please contact