

For Seniors: Time Is What It's All About

Friday, March 1 & March 15, 2013 / 2-3 PM / Ars Electronica Center

(Linz, February 27, 2013) Every first and third Friday of the month, the Ars Electronica Center offers a themed tour designed with seniors in mind. On March 1st & 15th, visitors will get a guided tour of the "Zeit ist Held" exhibition. They'll experience how people since time immemorial have sought to organize their time and what an individual's personal perception of time is all about. This exhibition also provides interesting food for thought about how we schedule our own daily lives.

Exhibition Time is What It's All About

Who's in control of his/her time? Why is it that we always have too little of it, and why does it seem that the older we get, the faster time goes by? In conjunction with work on their master's theses, students in the MultiMediaArt program at the Salzburg University of Applied Sciences confronted these issues and put what they came up with into the form of an exhibition. Thomas Altmanninger, Marlene Eggenreich, Tobias Furtschegger, Friederike Krepela, Vinzenz Mayrhofer and Thomas Mühlberger developed nine interactive scenarios that focus primarily on the relationship between our own personal pursuit of happiness and the way we deal with time. "Zeit ist Held" is running at the Ars Electronica Center Linz from December 7, 2012 to June 30, 2013.

Exhibition Zeit ist Held: <http://www.aec.at/center/en/ausstellungen/zeit-ist-held/>

Ars Electronica Center: <http://www.aec.at/news/en/>

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