# 비미 ARS ELECTRONICA

# A Colorfully Varied Lineup at the AEC on Thursday Evening

(Linz, March 11, 2013) A diversified program of fascinating events awaits visitors to the Ars Electronica Center this Thursday, March 14, 2013. From 9 AM to 2 PM, the accent will be on experimentation, hands-on experience and comprehension at "Experimentale 13" in which students present experimentation stations they developed themselves. In "Brains for Everybody: The Brain for Beginners" at 6:30 PM, neuroscientist Manuela Macedonia will explain how the brain is constructed, how it processes and saves information from the sensory organs, and how it controls the body's movements. In Deep Space LIVE at 8 PM, photographer Manfred Carrington will screen "Dangerous Skies over Linz." This account of the air raids that targeted Linz during World War II will feature detailed aerial photographs taken by the U.S. Air Force as well as photos made by the people living in Linz.

Program Overview:

### Experimentale 13

### Thursday, March 14, 2013 / 9 AM-2 PM

The aim of the "Experimentale 13" held every two years is to publically present science experiments developed jointly by students and teachers. "Experimentale 13" will showcase 262 chemistry, physics and biology experiments from 108 schools. In addition to the Ars Electronica Center Linz, there are other "Experimentale 13" venues throughout Upper Austria: Andorf, Freistadt, Mattighofen, Ried, Rohrbach, Steyr, Traunkirchen and Wels.

# Brains for Everybody: The Brain for Beginners Thursday, March 14, 2013 / 6:30 PM

Neuroscientist Manuela Macedonia will give a speech explaining (in terms easily understandable by laypeople) how the brain is constructed, how it processes and saves information from the sensory organs, and how it controls the body's movements. Visitors will also get acquainted with the most important communications channels—the networks responsible for language, memory and feelings. This introductory level talk is just the thing for anybody who'd like to learn more about the brain.

### Advances in Brain Research

More and more people are finding out about the exciting advances being made in brain research. The main reason for this heightened interest is the modern imaging technology that lets us see how the brain actually works. These diverse and colorful depictions of neuronal activities have heightened people's curiosity and elicited fascination for phenomena that were previously hidden from our view. Manuela Macedonia, a neuroscientist on the staff of the Max Planck Institute Leipzig initiated the "Neuroscience for You" project that makes authoritative information about brain research available to laypeople.

With queries, please contact

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# Deep Space LIVE: Dangerous Skies over Linz Thursday, March 14, 2013 / 8 PM

At the next Deep Space LIVE this coming Thursday at 8 PM, Linz photographer Manfred Carrington will take up a tragic chapter of this city's history—the air raids that targeted Linz during World War II. Carrington will present detailed aerial photographs taken by the U.S. Air Force that show the severe damage inflicted upon factories, buildings and rail lines. Additional photos taken by Linz residents convey what it felt like to live in a city threatened by aerial bombardment.

## Manfred Carrington

For more than a decade now, graphic artist and photographer Manfred Carrington has been passionately pursuing his interest in Linz's past. His aim in founding and managing Lentia Verlag is to make history come alive in high-quality printed works designed for general audiences. Together with Andreas Reiter, Carrington has already brought out more than 20 publications.

Ars Electronica Center: <a href="http://www.aec.at/news/en/">http://www.aec.at/news/en/</a>

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