

HERMANN NITSCH Retrospective:

“Sense and Being” on the Ars Electronica Futurelab’s Jumbo Projection Screen

(Linz, April 4, 2013) The nitsch museum is marking Hermann Nitsch’s 75th birthday with an exhibition entitled “HERMANN NITSCH – SINNE UND SEIN” (SENSE AND BEING). It features works created over six decades and, for the first time at this facility, an interactive jumbo projection screen designed by the Ars Electronica Futurelab. The show runs from April 7, 2013 to July 31, 2014.

Interactive World of Experience in the nitsch museum’s “Chapel”

The 8x4-meter panorama projection in the “Chapel” at the nitsch museum in Mistelbach, Lower Austria opens up totally new insights into the artist’s work. Users can navigate via touchscreen through gigapixel images and explore the most finely rendered details within Hermann Nitsch’s world of imagery, structures inaccessible to the naked eye. The selection of works on display accurately reflects the diversity of this important painter’s artistic creativity. The installation is accompanied by tonal environments that were also composed by the artist. The interplay of visual, tactile and acoustic stimuli engenders a mode of experiencing Nitsch’s work that’s as novel as it is intense.

Hermann Nitsch

Hermann Nitsch was born in 1938 in Vienna. He lives and works in Schloss Prinzendorf in the Province of Lower Austria. Nitsch is a co-founder of Viennese Actionism and one of the most important contemporary artists. The “Theatre of Orgies and Mysteries” is central to his oeuvre. His works are on display in Nitsch museums in Mistelbach and Naples, Italy, and in the foremost museums and galleries worldwide.

Ars Electronica Futurelab

The Ars Electronica Futurelab has been configuring the future at the nexus of art, technology and society since 1996. The members of the lab’s staff bring a wide range of knowledge and skills to their assignments; their approach is characterized by interdisciplinarity and international networking. The Futurelab’s broad spectrum of activities includes expertise that’s the outcome of many years of experience in leading-edge fields such as media art, architecture, design, interactive exhibitions, virtual reality and real-time graphics. The Ars Electronica Futurelab is a division of Ars Electronica Linz GmbH, a wholly-owned subsidiary of the City of Linz.

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