

Ars Electronica Home Delivery: Inside Festival!

Linz + United Kingdom: A STARTS Journey to the Garden of Earthly Delights

Thursday, July 30, 2020 / 3pm

(Linz, 29.7.2020) Ars Electronica 2020 will take place as a journey around the world from September 9 to 13—not in spite of Corona, but because of it. For the first time, the festival for art, technology and society is inviting visitors not only to Linz but to 120 destinations around the globe. On the program is nothing less than a survey of the 'new' world, which revolves around social, ecological, technological and political visions for our life after—or with—Corona. From Tokyo to Johannesburg to L.A., artists, scientists, developers and activists invite us to explore our future. Hundreds of exhibitions, lectures, talks and workshops will be offered, initially targeted at the local audience in each area—"Stay Home, Stay Safe." Via streams, chats, blogs, social media and Mozilla Hubs, Ars Electronica is combining all this into an online festival that, despite the pandemic, aims to be a unique forum for people from all over the world.

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What's on the program for this "Festival of 120" is now the subject of separate episodes of "Ars Electronica Home Delivery." With the motto "Inside Festival," Ars Electronica curators and artists will host weekly presentations of festival destinations around the world, along with their respective hosts and their visions of the future. Veronika Liebl (Director of European Cooperation, Ars Electronica) and Kristina Maurer (Senior Producer European Cooperation) will kick things off with the STARTS Initiative and the STARTS Gardens. Gisa Schosswohl (Project Lead at Re-FREAM) will discuss the Linz "Re-FREAM Garden" and its critical view of the fashion industry, while Camille Baker (University for Creative Arts) presents the "Garden of Delights" inspired by Hieronymus Bosch and designed by several British universities and art and cultural institutions.

"Re-FREAM Garden" in Linz, Austria

"Re-FREAM" explores the interaction between fashion, design, science, crafts and technology and aims to create a space for joint creation and development. It promotes experimental projects that give artists, scientists and technologists the opportunity to come together in the search for socially and ecologically sustainable solutions. Within the framework of Ars Electronica, a special "Re-FREAM Garden" will be created in which ten best-practice examples will demonstrate the creative potential embedded in the interaction of art, technology, craftsmanship and science.

With queries, please contact

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The "Garden of Delights" in London, York, Manchester, Wolverhampton and Dundee, United Kingdom

Inspired by *The Garden of Earthly Delights* by the Dutch Renaissance painter Hieronymus Bosch and the metathemes of the 2020 Ars Electronica Festival, the British "Garden of Delights" celebrates the collaboration of art, technology and science. The focus is on projects submitted to this year's STARTS Prize of the European Commission or created in the context of artists' residencies. The Garden of Delights is organized and designed by the University for Creative Arts, York Mediale, Future Everything, the University of Wolverhampton, Art in Flux and the NEoN Digital Arts Festival.

Ars Electronica 2020

September 9 – 13

A global journey mapping the 'new' world

In Kepler's Gardens

at JKU Campus, Linz

and 120 other locations worldwide

Ars Electronica 2020 is a journey to survey the 'new' world and a journey through "Kepler's Gardens," which are located in Linz at the JKU Campus and at 120 other locations worldwide. In the course of this journey, we will discuss the important questions of our time, questions raised by the global corona crisis, and consider what we can and must do now. All the issues touched upon are marked by a general UNCERTAINTY and the question of how the crisis will shape and change us as individuals and as a society, us as HUMANITY. We will focus on two areas of tension in particular: AUTONOMY and DEMOCRACY as well as TECHNOLOGY and ECOLOGY.

Ars Electronica Home Delivery: <https://ars.electronica.art/homedelivery/en>

Re-FREAM: <http://www.re-fream.eu/>

UCA: <https://www.uca.ac.uk/>

York Mediale: <https://yorkmediale.com/>

FutureEverything: <https://futureeverything.org/>

Wolverhampton University: <https://www.wlv.ac.uk/>

Art in Flux: <https://www.artinfluxlondon.com/>

NeoN Digital Arts: <https://northeastofnorth.com/>

STARTS: <https://www.starts.eu/>

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