

Award for exhibition "Global Shift - The World in Transition":

Climate Protection Prize awarded to Ars Electronica Solutions and the Department of Culture of the City of Bregenz

(Linz/Bregenz, 20.11.2020) Eleven interactive stations dedicated to the major issues of our time asking about the state of our world. With "Global Shift - The World in Transition," Ars Electronica Solutions and the Cultural Department of the City of Bregenz have created an exhibition that has now been awarded this year's Climate Protection Prize by the Vorarlberger Nachrichten. "We're very pleased to receive this award because it promotes regional attention to the show and its concerns," says Michael Mondria, Director of Ars Electronica Solutions. "It's a great honor for us to be awarded this fantastic prize," said Jutta Dieing, head of the Department of Culture of the City of Bregenz. "Culture as a unifying element for education, innovation, new technologies, the environment and sustainability, that's the focus of this presentation. Our goal is to use a variety of interactive stations to convey information about the ongoing climate change in an exciting and understandable way. The Vorarlberger Nachrichten's Climate Protection Award 2020 supports us in this, because sustainable development is a cultural challenge".

Global Shift - the world in change / online and soon again in magazine 4

Climate change, scarcity of resources, digitalization, sustainability, consumption, energy efficiency, globalization - "Global Shift - The World in Transition" revolves around the most important issues of the 21st century. The exhibition shows eleven interactive stations embedded in three narratives: The first story is about "Spaceship Earth", of which we are all passengers. Getting off is not an option, so it is imperative to handle the limited supplies on board with care. The second story is entitled "Generation Global" and tells of the omnipresent "Being Connected". It is about our self-image as citizens of the world, about sustainability and post-materialism. Finally, the third story is about "Global Change" in the Anthropocene. The central theme is that topics such as climate change, globalization or scarcity of resources are slowly but surely leaving the realms of science behind and finding their way into public discourse - and thus finally into politics.

At present, "Global Shift - the world in transition" can only be seen online. Virtual tours are offered until the end of the current lockdown, after which the exhibition can be visited in Bregenz Magazine 4. The show will run until July 31, 2021.

Ars Electronica Solutions

Ars Electronica Solutions creates interactive worlds of experience in the form of visionary installations. We develop creative, individual solutions for interactive products and services for exhibitions, brandlands, trade shows, events and in the field of urban development.







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Global Shift – die Welt im Wandel: <https://ars.electronica.art/solutions/en/global-shift-die-welt-im-wandel/>

Magazin 4: <https://www.bregenz.gv.at/kultur/ausstellungen-magazin-4/>

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