Ars Electronica Home Delivery

## "Inside Festival" and a 3D Journey Through St. Stephen's Cathedral

(Linz, 27.7.2021) Fascinating exhibitions, inspiring talks and conferences, theme-specific guided tours, workshops and great concerts with digital and/or classical music, and all this in Linz and 100 other locations around the globe: from September 8 to 12, the Ars Electronica Festival will once again take place as a hybrid event. The thematic starting point for our journey around the world this time is the call for a "New Digital Deal." In Episode 3 of "Inside Festival," Veronika Liebl (Managing Director, Ars Electronica) and Kristina Maurer (Head of European Projects, Ars Electronica) will present fascinating projects from international festival gardens on the theme of water ecology. The live stream will begin at 4pm (CET) on Wednesday, July 28, 2021. In addition, viewers of Ars Electronica Home Delivery can also expect two exciting and informative 3D journeys through Vienna's St. Stephen's Cathedral this week.

Inside Festival (Episode 3): 41 days or 1,003 hours or 60,120 minutes until the festival begins / 28.7.2021 / 16:00 CET

In the third episode of "Inside Festival," Veronika Liebl (Managing Director, Ars Electronica) and Kristina Maurer (Head of European Projects, Ars Electronica) turn their attention to the topic of water ecology and introduce two fascinating projects from international Festival Gardens. "Maritime- trace- exposure-" from the Gardens in Auckland, a joint project with the research group "An Architecture of the Sea," deals with the visualization of the marine environment in different spatial settings. "Anatomy of a Fatberg" by Sanja Anđelković (RS), Jovana Pešić (RS) and Andrea Palašti (RS) uses the sewage system of Novi Sad to explore the problem of waste from a medical, ecological, cultural and philosophical perspective. They also present the project "How to Make an Ocean" by Kasia Molga (PL/UK), which emerged from a period of mourning for the artist. Among other things, she tries to keep tiny sea creatures alive with her tears. The final piece is the animation "Floating World," which provides an insight into the fantasy world of 17-year-old Ella Guggenbichler.

## Ars Electronica Festival

On September 18, 1979, the first Ars Electronica Festival saw the light of day in Linz. It was a pilot project that took the emerging digital revolution as an occasion to inquire into possible futures and to locate this inquiry at the interface of art, technology and society. With this philosophy, which is still valid today, the cyberneticist and physicist Herbert W. Franke (AT), the electronic musician Hubert Bognermayr (AT), the music producer Ulli A. Rützel (AT) and Hannes Leopoldseder (AT), then director of the ORF regional studio in Upper Austria, laid the foundation for the success story of Ars Electronica. Today, more than 40 years later, Ars Electronica is one of the world's largest hybrid platforms for media art, a festival for digital music, a showcase for creativity and innovation, and a playground for the next generation.

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## St. Stephen's Cathedral - History & Stories Episode 3 / Where is Pilgram? / 27.7.2021 / 14:30 (CET) Episode 4 / No Grave for the Emperor / 30.7.2021 / 14:30 (CET)

Vienna's St. Stephen's Cathedral is Austria's landmark par excellence. Michaela Obermayer and Reinhard Bengesser from the Ars Electronica Center invite viewers on a fascinating 3D journey through St. Stephen's Cathedral at Ars Electronica Home Delivery. In the process, they not only show places that are otherwise inaccessible, but also tell plenty of interesting stories about religion, customs, power and politics. In Episode 3, for example, they follow in the footsteps of the famous cathedral builder Pilgram and show where he immortalized himself in St. Stephen's Cathedral. Episode 4, in turn, sheds light on why the body of Emperor Frederick III had to wait 20 years for its final resting place.

## Ars Electronica Home Delivery

"Ars Electronica Home Delivery" is a weekly program that includes guided tours of Ars Electronica exhibitions, excursions to Ars Electronica Labs, visits to the Machine Learning Studio, concerts with real-time visualizations, Deep Space LIVE sessions, workshops with engineers and talks with artists and scientists from around the world, as well as offerings for schools, universities and companies. "Ars Electronica Home Delivery" aims to make the artistic and scientific exploration of the future accessible to the widest possible audience.

Ars Electronica: <u>https://ars.electronica.art/en/news</u> Ars Electronica Festival: <u>https://ars.electronica.art/festival/en/</u> Follow us on: