



Press briefing on 5.2.2024 with

Doris Lang-Mayerhofer, City Councillor for Culture, Tourism and Creative Industries

Margot Nazzal, Director of Culture and Society, State of Upper Austria

Andreas Winkelhofer, Managing Director of Upper Austria Tourism

Marie-Louise Schnurpfeil, Managing Director Linz Tourism

Christoph Kremer, Managing Director Ars Electronica Center

1 Ticket, 4 Days, 7 Linz Museums:

"Museum Total": Over 30 program items for the 10th anniversary

(Linz, February 5, 2024) Once again museums in Linz are joining forces: from February 22 to 25, 2024, "Museum Total" offers the opportunity to explore seven museums and take part in special guided tours and exclusive workshops with just one ticket. The Ars Electronica Center, the Lentos Kunstmuseum and Nordico Stadtmuseum, the OK, the Schlossmuseum, the StifterHaus and voestalpine Stahlwelt are all taking part.

Mix & Match: Program Variety with Experience Character

Discover Austria's largest crocheted coral reef in the Schlossmuseum, tinker with sustainable urban utopias in the Nordico Stadtmuseum and embark on an adventurous flashlight tour in the voestalpine Stahlwelt; these program items and many more can be tried out with just one "Museum Total" ticket. The StifterHaus offers an exclusive insight into Adalbert Stifter's life, while the Open Studio at the Lentos Art Museum explores the design of the Danube of the future and the Ars Electronica Center takes visitors on an immersive 3D journey to Venice or through Anton Bruckner's world of sound. At the OK, you can follow performance artist Carola Dertnig into her world of thought and experience Esra Gülmen's first solo museum exhibition in a very personal way.

From Thursday to Sunday during the semester break, visitors have the chance to experience a colorful mix of activities – a museum rally entirely according to their own ideas. In other words, "Museum Total".

Ticket Purchase and Discounts for Children

Interested people of all ages are invited to get to know the wide range of offers for 12 or 6 euros (children up to 14 years) per 4-day ticket. Admission is free for children under the age of six. The continued cooperation between "Museum Total" and the Family Department of the Province of Upper Austria offers a further discount: Children up to the age of 14 have free admission on presentation of the Upper Austrian Family Card.

The full program is available online: <https://www.museum-total.at/programm/>. Tickets can be purchased in advance at <https://kupfticket.com/events/museum-total-2024> and at the museum ticket offices.

"Museum Total" is a joint initiative of the City of Linz and the Province of Upper Austria with the Linz museums and the tourism associations of Linz and Upper Austria.

"One ticket, seven museums - for ten years, this has been an invitation to everyone to experience the highlights of Linz's museums up close. Where else can you experience Anton Bruckner as well as a 3D journey to Venice or explore the voestalpine steel world with a flashlight? I am delighted that this offer is available again this year", **Thomas Stelzer, Governor of Upper Austria.**

"Museum Total stands for the vibrant and networked cultural landscape in Linz. I am delighted that we are able to offer this joint initiative again in 2024 and that so many cultural institutions are once again taking part. Being able to visit seven museums with just one ticket is a great offer that many people, especially families, take advantage of every year", **Doris Lang-Mayerhofer, City Councillor for Culture, Tourism and Creative Industries.**

"The super cultural year 2024 with Anton Bruckner's 200th birthday and the European Capital of Culture Bad Ischl Salzkammergut brings an enormous density of cultural offerings throughout Upper Austria. In this environment, 'Museum Total' is creating low-threshold access to culture for the important target group of families for ten years with adventure programs during the semester break. In addition, digital, AI-supported services offer a clear orientation aid in the diversity that makes up Upper Austria's culture. The online cultural experience planner myKulTour from Upper Austria Tourism creates individually tailored excursion and travel plans", **Andreas Winkelhofer, Managing Director of Upper Austria Tourism.**

"We are happy to realize 'Museum Total' with the Linz cultural partners and thus offer an attractive program for excursion and overnight guests in the often gloomy February", **Marie-Louise Schnurpfeil, Managing Director Linz Tourism.**

Museum Total 2024 – The Offers at a Glance

Ars Electronica Center

Tour: Playing, Being... Experiencing Anton

THU 22.2.2024 – SUN 25.2.2024, 16:00 – 16:30

You only turn 200 once! We are celebrating Anton Bruckner, come with us! Visit our walk-in and interactive sound experiences on a guided walk and immerse yourself in the world of Bruckner. What could have inspired him back then? Find out and play the "first violin" in Bruckner's ninth symphony.

Deep Space: Playing Anton

THU 22.2.2024 – SUN 25.2.2024, 16:30 – 17:00

Immerse yourself musically and visually in the world of Anton Bruckner in Deep Space 8K and explore his unique soundscapes interactively. With Playing Anton, you are not just a listener, but become part of the orchestra itself. Thanks to state-of-the-art interaction technology, you can redesign the various instrument groups of the Bruckner Orchestra Linz together with others and experience the musical and compositional aspects of Bruckner's music as impressive 3D visualizations. The innovative application Playing Anton was developed by the Ars Electronica Futurelab in cooperation with the OÖ KulturEXPO on the occasion of the Bruckner anniversary year 2024.

Workshop: The World in Tons

THU 22.2.2024 – SUN 25.2.2024, 10:30 – 11:30 | from 6 to 10 years

Imagine there is a place where a ton of exciting materials, games and discoveries awaits you for every interest – that's the world in tons in the children's research lab!

Topic Tour: From Glass to the Black Box

FRI 23.2.2024, 14:00 – 15:00 | from 11 years

Did you know that the brain has a navigation system or that you can use it to control not only your own body but also computers? On this tour, we take a close look at the human brain: through our eyes, as a specimen in glass and as a digital visualization. And experience how malleable the brain is through training and what a biological brain can do with a black box, like a machine.

Topic Tour: PLANet B**SAT 24.2.2024, 14:00 – 15:00 | from 11 years**

We have a mission – we have to save Planet A, because – as our exhibition says: There Is No Planet B! We know that the way in which humanity is "hollowing out" the globe is causing the ecosystem to shake. The Anthropocene, the era in which humans have the greatest influence on the environment, is primarily responsible for global climate extremes. Catastrophe and crisis are two terms that describe these effects, but: There is a way out! Technologies are the cause of this problem, but they can also be part of the solution. With the help of creative strategies, conscious policies and a broad social commitment, we can fulfill this mission.

Topic Tour: AI & You**SUN 25.2.2024, 14:00 – 15:00 | from 11 years**

What is Artificial Intelligence anyway? How intelligent is artificial intelligence and what does it have to do with me? The tour through the Understanding AI exhibition not only gives visitors a basic understanding of this technological development, but also discusses the range of applications in which AI is used. Using scientific and artistic examples, we discuss both the positive and negative aspects of AI systems and the role humans play in the development of neural networks.

Deep Space Special: Last Supper Interactive**THU 22.2.2024 – SUN 25.2.2024, 13:00 – 13:30**

Last Supper Interactive by Italian media artist Franz Fischnaller allows you to virtually immerse yourself in Leonardo da Vinci's masterpiece The Last Supper. Explore the painting in 360 degrees from different angles and perspectives. By zooming in down to one square millimeter, even the smallest details become visible in Haltadefinizione's ultra-high-resolution gigapixel image. It is also possible to penetrate the two-dimensional plane of the fresco and virtually walk into and behind the famous painting. You can also learn more about the historical context of the painting. We will show you the Dominican monastery of Santa Maria delle Grazie in Milan, where Leonardo created the masterpiece between 1494 and 1498.

Deep Space Special: Venice Revealed**THU 22.2.2024 – SUN 25.2.2024, 13:30 – 14:00**

Venice – a marvel of technology, architecture and art – has been battling the sea for centuries. It is both a merciless threat and the source of the infinite wealth of this unique city, which was built on the unstable mud of a lagoon. Time and environmental influences

have already left their mark. Restoration efforts can only delay the decay, but not stop it. Thanks to state-of-the-art technology, cultural treasures can at least be preserved digitally for posterity. Experience a 3D reconstruction of the city with Venice Revealed by Grand Palais Immersif and Iconem and discover the city from a new perspective. Walking through walls and discovering what is hidden is the dream of all Venice lovers.

Schlossmuseum

Family Tour: Diving into the Linz Coral Reef

FRI 23.2.2024, 14:00 – 15:00 / SUN 25.2.2024, 10:30 – 11:30

The large aquarium in the castle museum is home to fascinating sea creatures. Anyone who gets to know them better will understand the importance of biodiversity in the oceans.

Tour: From power animal to fear animal? Cultural history of the wolf

FRI 23.2.2024, 15:30 – 16:30

It is an astonishing cultural-historical transformation that the wolf has undergone in Central Europe since ancient times – from a spiritual creature to the "evil" wolf.

Family Tour: Predators – Mysterious Creatures with a Bite

SAT 24.2.2024, 10:30 – 11:30 und 14:00 – 15:00

Ears pricked up, nose to the wind – in the Nature Upper Austria exhibition, nature lovers of all ages can learn about the fascinating characteristics of wolves, foxes, lynxes and the like.

Flashlight Tour: Helmuth Gsöllpointner. Steel city

SAT 24.2.2024, 15:00 – 15:30

To mark his 90th birthday, an exhibition pays tribute to the metal sculptor Helmuth Gsöllpointner for the significant impetus he has given to the "Steel City" and the province of Upper Austria.

Guided Tour: Der Oberösterreicher. A suit rethought

SAT 24.2.2024, 16:00 – 17:00

Upper Austria has had a provincial suit for 90 years. In addition to historical garments, the proposals of invited designers for a fourth new edition are presented.

Workshop for Families: Color with all Senses

SUN 25.2. 2024, 10:00 – 12:00 | Registration until 21.2.2024 via kulturvermittlung@ooelkg.at or +43 (0)732 7720 522 22

Children and their adult companions learn about the exciting history of pigments, sharpen their senses and enjoy experimenting with color pigments themselves.

**Tour: Margaret & Christine Wertheim. AUSTRIA'S LARGEST CORAL REEF
SUN 25.2.2024, 14:00 – 15:00 und 15:30 – 16:30**

Colorful crocheted corals, which were created over months by around 2000 dedicated participants, artfully refer to the importance and threat of coral reefs.

OK Linz

**Exhibition Tour: Carola Dertnig and Esra Gülmen
THU 22.2.2024, 16:30 – 17:30**

A tour through the exhibitions of Carola Dertnig and Esra Gülmen presents the works and working methods of the two artists.

**Totally surprising: Playing Bruckner
FRI 23.2.2024, 14:30 - 16:30 | 6-14 years**

There seems to be no getting past him this year: The Upper Austrian musician Anton Bruckner turns 200. But who was he and why should we care? "Museum Total" invites you on an entertaining search for clues with lots of music and interesting facts about Anton Bruckner. In the second part, we get up close and personal with his beloved organ in the Old Cathedral and get to ask the organist a few questions.

voestalpine Stahlwelt

**Exciting Puzzle Rally for little Steel Detectives
THU 22.2.2024 to SAT 24.2.2024, 9:00 – 17:00**

Equipped with a detective map, the children set off on a journey of discovery through the exhibition world. They have to answer tricky questions about steel as a material, its production and its use. Clues to the answers can be found in the exhibition objects on the five levels of Stahlwelt. A small surprise awaits all successful steel detectives after the rally.

Guided tour with Factory Tour

THU 22.2.2024 to SAT 24.2.2024, 11:30 – 14:00 | Reserve places online!

Guided Tour Contemporary HistoryMUSEUM

THU 22.2.2024 to SAT 24.2.2024, 15:00 – 16:00

Führung durch die Ausstellung. Nach einem kurzen Einführungsfilm werden die einzelnen Abschnitte der Ausstellung im Detail erklärt. Fokus liegt hierbei auf den Themen Nationalsozialismus in Linz, Zwangsarbeit und ihre Erscheinungsbilder, menschliche Schicksale, Frauen als Zwangsarbeiterinnen und Zerstörung und Wiederaufbau.

Flashlight Tour (Family Tour)

THU 22.2.2024 to SAT 24.2.2024, 15:00 – 17:00 | Reserve places online!

Equipped with flashlights, visitors go on a journey of discovery, during which unique perspectives and glimpses of detail are revealed time and again.

StifterHaus

Family Tour "The World of Adalbert Stifter"

THU 22.2.2024, 10:30 – 11:30 | from 7 years | Registration via 0732/7720-11294

In our guided tour you will learn interesting facts about Adalbert Stifter's world, the Biedermeier period! How did people dress, cook, heat, live and get around over 150 years ago?

What did children play with and what books did they read? And what did their everyday school life look like? Eva Pohn as a middle-class lady and Jakob Schicho as a 19th century worker bring a bygone era to life with the help of various visual aids, historical household items and period clothing (to try on).

Max Tröbinger: „Hase und Igel oder Lügen haben kurze Beine“

SAT 24.2.2024, 14:00 – 14:45 | from 3 years | Registration via 0732/7720-11294

No distance is too far for Mr. Rabbit, no danger too great, no task too difficult. No wonder, he is a hero. At least in his imagination. Mr. Hedgehog is the exact opposite. He likes to stay at home, where he tends to his turnip field. Every day, Mr. Rabbit comes by and tells him about his adventures. "Great stories," enthuses Mrs. Hedgehog. "Showing off," says her husband. At some point, Mr. Hedgehog gets fed up and challenges the hare to a race.

In Max Tröbinger's light-footed version of the classic fairy tale of the hare and the hedgehog, the audience experiences a conflict that ultimately leads to a friendship between unequal partners.

Melanie Laibl: „Prinzessin Hannibal“
SUN 25.2.2024, 15:00 – 15:45 | from 6 years

Prince Hannibal Hippolyth Hyazinth has no desire for tin soldiers, chain mail and sabre-wielding. Why can't he be like his seven sisters? But all the advice he gets on how to become a princess only makes him even more perplexed. Until Hannibal finally realizes that he has to bring out the princess in himself ...

Exhibition „Der monomanische Schreiber. Franz Rieger (1923–2005)“
THU 22.2.2024 to SUN 25.2.2024, 10:00 –17:00

The exhibition presents numerous materials from the life and work of the Upper Austrian author and invites visitors to rediscover his literature. Central themes are presented and explained through manuscripts, typescripts, photographs, documents and letters.

Lentos Kunstmuseum

Exhibition opening "Donau:Insel"
THU 22.2.2024, 19:00 – 20:00 | from 15 years | No registration required

An artistic-scientific examination of the Danube as an industrial zone, recreational area and sensitive ecosystem by Herwig Turk and Gebhard Sengmüller.

Open Studio – Donau:insel
FRI 23.2.2024, 13.00 – 16:00 | from 6 years | No registration required

In this open studio, adults, children and young people can develop and artistically realize their own ideas on Danube design. You can come and go at any time.

Special Family Tour – Donau:insel
FRI 23.2.2024, 16.00 – 16:30 | from 6 years | No registration required

The Danube is an exciting place of exploration, full of secrets, mysteries and stories – some of which we will uncover on this short tour.

Open Studio – HAUS-RUCKER-CO

SUN 25.2.2024, 11.00 – 14:00 | from 6 years | No registration required

Adults, children and young people can be inspired by the architect and artist group "Haus-Rucker-Co" and develop and artistically realize their own ideas of living utopias in this open studio. You can come and go at any time. Adults, children and young people can be inspired by the architect and artist group "Haus-Rucker-Co" and develop and artistically realize their own ideas of living utopias in this open studio. You can come and go at any time.

Nordico Stadtmuseum (City Museum)

Joint DIY of Urban Utopias in the Open Lab

SAT 24.2.2024, 14.00 – 16:00 | from 6 years | No registration required

Become part of the "Stadtlabor" exhibition! In the open lab, crafting sheets are available that allow you to develop your own model of the new city, of shared living and housing, and place it on a large map of Linz. You can come and go at any time.

Family tour: As a Museum Detective through the new City Museum

SUN 25.2.2024, 14.00 – 14:30 | from 6 years | No registration required

With detective tasks through the "Linz Blick" exhibition on the trail of mysterious objects and unsolved "cases".

Öffentliche Kurzführung

SUN 25.2.2024, 14.30 – 15:00 | from 15 years | No registration required

Open Lab on "City Voices": A City Game

SUN 25.2.2024, 15.00 – 16:00 | from 6 years | No registration required

City-Voices, voices of the city in the "open laboratory": What does the city smell like, what does it sound like? Who would I like to meet in the city?

As part of the City Voices project in the "City Lab", we invite you to a creative city game: Colors, clay, words, sounds, stamps... are available to write, discuss and visualize messages to the city together. The participants experience how a new map of coexistence is created together and how it becomes part of the Stadtlabor exhibition.

A project by artist Jaskaran Anand with the trivium association as part of the citizen science project "Trans(T*).DisCity"

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