

CREATIVE PRODUCER PROGRAM

A Manifesto for Creative Producing - Open Call

We are calling on Creative Producers from all disciplines and backgrounds to take part in an exciting program for the 2021 Ars Electronica Festival!

As interdisciplinary collaboration emerges as a vital linchpin in an increasingly interconnected world, the role of Creative Producer is coming to the fore. We appear across industries and sectors, and can broadly be identified by a common commitment to collaborative process, relationship building, and creative problem solving.

We believe through this the Creative Producer creates spaces for open ended creativity, multiple perspectives, and unexpected connections that will help us imagine different realities, and forge different paths that allows us to take responsibility for a more equitable digital future.

For many, having self-defined and developed our practice independently, we are now looking for community and collective professional identity.

During an exciting 6 week program we will give emerging and established Creative Producers a space to gather and develop; to critically reflect on our role and the impact it has on the New Digital Deal, and co-author a manifesto for Creative Producing. Through greater definition of the role, approaches and values, and the establishment of a community, we aim to have greater impact as Creative Producers.

The program will engage you/participants in an open, playful, and collaborative process that will:

- give you access to exclusive talks and workshops
- provide you with tools, frameworks and spaces to further define your practice
- build a cohesive, global network of creative producers

To capture a global perspective on creative producing, we are seeking practitioners from around the globe. To simplify scheduling, the program will be run as 2 cohorts:

- Cohort 1 will be scheduled according to GMT+8. (Hong Kong / Singapore / Perth)
- Cohort 2 will be scheduled according to GMT-4. (Montreal / Boston / Rio de Janeiro / Santiago)

No matter which city, or cohort, you are in we will ensure everyone is connected through all-group virtual meetups, a Slack community, and other digital collaboration software.

You will be required to commit to:

- 2 x online sessions a week (proposed to be 10am Mondays and 10am Thursdays in relevant cohort time zone)
- An estimated 2 - 4 hours of self directed work between online sessions

The program will run in English, and will be able to host up to 24 creative producers globally. The outcomes of the program will be presented at the Ars Electronica festival program.

If you are interested in participating, please complete the following [Expression of Interest \(EOI\)](#), which consists of key questions and a video submission.

EOIs will be assessed based on the applicant's understanding of their own practice, and how they are—or can become—thought leaders in this emerging role. Creative Producers from a diversity of perspectives, backgrounds and contexts will be selected.

Key dates:

- EOI deadline: Monday 28th June, 5pm PST
- Selection announced by: Friday 2nd July
- Program start: Saturday 17th July
- Program concludes: 28th August (note; there is a 1 week break in the middle of the program)

If you have any questions, please contact ArsCPPProgram@gmail.com