



The **CLIC Cuba-Europe** project, promoted by **EUNIC Cuba** and financed by the **European Union**, the **Ars Electronica Festival**, the arts center **Habana Espacios Creativos** of the Havana Heritage Office, **!!!Sección Arte** and the **Hermanos Saíz Association**, call the community of Cuban artists and residents of the island, up to 35 years old, to participate in **DISCONNECTED EXPERIENCES**. The winning works will be presented at the **Ars Electronica Festival**, one of the most outstanding art, technology and society festivals on the international scene, that will take place from September 8 to 12, 2021, in **!!!Sección ARTE** and in other platforms of digital content distribution. In addition, the winners will attend a series of activities and creative workshops around the new media with the participation of specialists from Cuba and Europe, which will take place in **Habana Espacios Creativos**.

**Deadline: July 31, 2021**

This call invites creators to submit videos that record artistic and personal experiences focused on digital practices that happen in the Cuban context, and that are related to concepts such as creativity, innovation, technology, sustainability and resilience. Connectivity and access to new technologies have shaped the way in which these artistic practices are produced and presented, which has generated a digital ecosystem in which offline and online phenomena converge without apparent conflicts. Without specific aesthetic

requirements, we encourage creativity in terms of the ways of narrating and showing your experiences: from videos that show digital practices or tell stories that connect with this theme, trips to Cuban culture from projects and personal experiences, documentations of digital artistic projects related to the topic of interest of the call or the expression of what it is to be a digital artist on the island.

A jury made up of renowned Cuban specialists will select the videos that will make up the curatorial program **DISCONNECTED EXPERIENCES**, which will be presented on the online platform of the **Ars Electronica Festival**, in its **Journeys** section, a tour through the cultural and creative contexts of the artists. At the same time, this program will be presented in **!!!Sección Arte** and in other platforms that distribute digital content.

#### PRESENTATION:

- Artists or creative groups of up to 35 years may send their works.
- Each artist or group of creators may send 1 video between 3 and 15 minutes long.
- For the admission of the video, applicants must fill in and send the [Registration Form](#) attached to this call (in Spanish).
- The videos must be sent through a download link to be included in the registration form that must be sent to [clic.disconnect@gmail.com](mailto:clic.disconnect@gmail.com)
- The videos presented must be in mp4 H264 format (1080p 25 minimum).
- The selected videos will be announced through the email addresses that each one registered in the application form.

#### WHAT WE OFFER:

- Participation in the **DISCONNECTED EXPERIENCES** curated program as part of the **Ars Electronica Journeys** section, which will be presented on the online platform and on the festival's television channel.
- Payment of 5,000 CUP as reimbursement of production expenses / fees to those selected.
- English subtitles if necessary.
- Online access pass to the **Ars Electronica Festival**, for the winners of the call.
- Participation in the online discussion panel **DISCONNECTED EXPERIENCES**, with specialists and the audience of the **Ars Electronica Festival**.

- Participation in the presentation program of the **!!!Sección ARTE** and in other platforms for the distribution of digital content.
- A mobile data package that covers the costs of megabytes necessary for the online participation in the festival activities and the other actions of this call.
- Participation in meetings and creative workshops with European and Cuban specialists and with members of the curatorial committee of the **Ars Electronica Festival**.<sup>1</sup>
- In addition, **Habana Espacios Creativos** will award one of the winners with a creation grant.

#### WHAT DO WE EXPECT:

- Participation in communication activities, discussion panels and workshops planned within the framework of this call.
- Assign the exhibition rights of the work to Ars Electronica, **!!!Sección ARTE** and other platforms for the distribution of digital content during the exhibition period.
- Allow the use of fragments of their works for promotional purposes to Ars Electronica, **!!!Sección ARTE** and other platforms for the distribution of digital content.

The organization reserves the right to modify the dates of all planned activities, due to current sanitary measures and changes generated by the COVID-19 pandemic. For more information, write to [clic.disconnect@gmail.com](mailto:clic.disconnect@gmail.com) and [proyectoclic.eunic@gmail.com](mailto:proyectoclic.eunic@gmail.com)

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<sup>1</sup> The face-to-face workshops will be held when sanitary conditions due to the COVID-19 pandemic allow it, expected at the end of 2021.

The [Ars Electronica Festival](#) – an international Festival for Art, Technology and Society – was initiated in 1979 and focuses on electronic art and media theory. For more than four decades now, this world-renowned event has provided an annual setting for artistic and scientific encounters with social and cultural phenomena that are the upshot of technological change. Each year, the Festival has been dedicated to a new theme and in 2020 the notion of the festival has been extended into an exciting hybrid format.

[EUNIC Cuba](#) is a network of cooperation between cultural institutions and European Union embassies with a presence in the country. The members of EUNIC Cuba are: the German Embassy-Goethe Institute, the Austrian Embassy, the Spanish Embassy-AECID, the French Embassy, the Alliance Française, the Embassy of Italy, Embassy of Romania-Romanian Cultural Institute, Embassy of Portugal-Camões Institute, British Council and Italian Agency for Development Cooperation. The network is currently developing **the CLIC Cuba-Europe** project to promote culture as a vector of development in Cuba, financed by the European Union and implemented by the Spanish Agency for International Cooperation for Development (AECID).

The art center [Habana Espacios Creativos](#), of the Directorate of Cultural Heritage of the Office of the Historian of the City of Havana, is a laboratory for multidisciplinary experimentation, training and support for young creators. Its purposes are added to the strengthening of the socio-economic and cultural development of Old Havana, and of the Network of Offices of the Conservator and the Historian of the Heritage Cities of Cuba, encouraging the training of young people between 18 and 35 years of age, and the development of creative economies at the local level.

[Hermanos Saíz Association \(AHS\)](#). Organization with cultural and artistic purposes that selectively groups the most important writers, artists, intellectuals and promoters from all over Cuba, young people up to 35 years old, based on a voluntary affiliation. Its goals are related to stimulating artistic and literary creation among its members and fostering spaces for theoretical discussion on the participation of the intellectual avant-garde.

[!!!Sección ARTE](#) is an offline curatorial project. It directs its attention to the informal channels for the circulation of information and alternative networks in the Cuban context. Study the new modes of presentation and distribution of digital art and its social interaction within the spaces of mass culture.