Create Your Own Compass - Envision the Future.
ARS ELECTRONICA ART THINKING SCHOOL

Artists have always understood the power of questions. The Ars Electronica Art Thinking School presents a new festival program that relays the creative mindset of questioning the world. With inspirational tours, workshops, lectures and actions, visitors are invited to apply Art Thinking to daily life, to discover the power of questions, and cultivate an artistic mindset in their very own areas of interest.

The Art Thinking Tours act as an entry point to experiencing the festival with an Art Thinking attitude. The tours are carefully curated and designed to help navigate through the multitude of exhibitions and events. Focused on five different core topics of Ars Electronica, the Art Thinking Tours aim to empower you to: Create Your Own Compass - Envision the Future.

40 Years of Ars Electronica - 40 Years of Art Thinking

Art is the critical thinker’s “second opinion”, a way to open up new perspectives, encourage curiosity to look at what’s behind the scenes and stimulate creative solutions. During the past four decades, Art Thinking has been - and continues to be - the key for Ars Electronica to decipher the digital revolution and its effects. As we master the challenges of today and set on the path towards our future, it is exactly these visions and perspectives, originating in the artistic ecosystem, that are needed to navigate the waters. It’s been 40 years of digital revolution - but in truth, we’ve only just begun.
Cities move to the beat of human rhythm; fast-paced and ever-changing. To be successful, urban planning must keep the human factor in mind just as much as the societal and technological. How can we create inclusive design? What are ways to make cities more sustainable? How can we effectively share public spaces and how can we encourage citizen participation in urban design processes? This tour takes a look at Art-Thinking-centered approaches to urban planning and zooms in on site-specific artistic projects, illustrating how art can utilize and transform urban space.

The exhibition “ARS and the CITY” at LENTOS Museum of Modern Art* is showing a retrospective of the activity and impact of Ars Electronica in, with and for the city of Linz for this special 40th anniversary edition of the Ars Electronica Festival.

» Find out about Ars Electronica’s art, media and participation projects in public space from 1979 to the present: “ARS and the CITY”.

» THU, 11:00-13:00, starting at LENTOS
Dive deeper into the history of Ars Electronica and public art in Linz with the ‘Radio Walk’ - WE GUIDE YOU-Expert Tour** with Anton Lapov.

“Human Limitations - Limited Humanity”, this year’s theme exhibition in the bunker* of POSTCITY goes beyond the limits of the human body, while at the same time scrutinizing the constraints holding humanity back in its quest for a better future.

» Listen to local broadcast stations being picked up to create new meanings in a site-specific installation: “Radiosands” by Thom Kubli with ZHAW (Sven Hirsch)
The “Campus” format at the Ars Electronica Festival invites universities from around the world to present their student’s work. This year, a total of 57 universities are represented.

(POSTCITY, First Floor)

» Go on an augmented reality video tour through the city of Linz: “City Walk” by a multidisciplinary team of HKU students

» Uncover the effects of humans on their habitats and the artistic handling of new biomaterials and technologies: “Shared Habitats” exhibition by the Bauhaus University in Weimar

The Info and Artist Desk, the Ticketing Counter, the Press Desk and the WE GUIDE YOU Desk of the Ars Electronica 2019 are located in the POSTCITY. Reserved or prepaid tickets can be picked up here.

ST. FLORIAN MONASTERY
This year’s Festival Saturday has a very special attraction in store: an excursion to St. Florian Monastery. This is the undisputed hot spot of the “AI x Music Festival”: whether in the Marmorsaal, church, crypt or undercroft – the impressive facilities of this spiritual center provide a perfect setting for reflecting on the future role of intelligent machines and how we understand ourselves as humans.

**Our sincere thanks to LINZ AG!**

**A List of Places**

- Welcome Area
- Info and Artist Desk
- Ticketing Counter
- Press Desk
- WE GUIDE YOU Desk
- ST. FLORIAN MONASTERY
- POSTCITY
- MUSIKTHEATER LINZ
- ST. MARY'S CATHEDRAL
- OÖ KULTURQUARTIER
- MOVIEMENTO
- ATELIERHAUS SALZAMT
- HOFKABINETT
- UNIVERSITY OF ART AND DESIGN LINZ
- LENTOS ART MUSEUM
- DONAUPARK
- BRUCKNERHAUS
- ARS ELECTRONICA CENTER
- STADTWERKSTATT
- ST. JOSEF PARISH CHURCH
- ANTON BRUCKNER PRIVATE UNIVERSITY

**Transportation**

- SHUTTLE TRANSFER DIRECTLY TO ST. FLORIAN MONASTERY (on Saturday 7.9., permanent between 01:00 pm – 11:00 pm)
- PÖSTLINGBERG TRAM 50 (Please note: you need a separate ticket to the Pöstlingberg Tram)
- TRAMWAY LINES 1, 2, 3, 4 LINZ AG (A purchased Festival Pass entitles the holder to ride Lines 1, 2, 3, & 4 free of charge** from September 5-9, 2019)

**Tram Information**

- INFODESK
- TICKETING
- PRESS CENTER
- WALK TO POSTCITY

**Our sincere thanks to LINZ AG!**

**Rider Information**

- Pöstlingberg Tram 50
  - Please note: A separate ticket is required for the Pöstlingberg Tram.

- Lines 1, 2, 3, 4 (LINZ AG)
  - **A purchased Festival Pass entitles the holder to ride Lines 1, 2, 3, & 4 free of charge** from September 5-9, 2019.

**Important Notes**

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**SHUTTLE SERVICES**

- SHUTTLE TRANSFER DIRECTLY TO ST. FLORIAN MONASTERY (on Saturday 7.9., permanent between 01:00 pm – 11:00 pm)

**Map Information**

- **St. Florian Monastery**
  - This year’s Festival Saturday has a very special attraction in store: an excursion to St. Florian Monastery.
  - This is the undisputed hot spot of the “AI x Music Festival”: whether in the Marmorsaal, church, crypt or undercroft – the impressive facilities of this spiritual center provide a perfect setting for reflecting on the future role of intelligent machines and how we understand ourselves as humans.
The **conferences, lectures and workshops** at the 2019 Ars Electronica Festival deepen theoretical understanding and offer a chance to share ideas with the world’s leading experts in the field of Art, Technology and Society.

**SUN, 10:00-12:30, Open Futurelab**
Consider system theoretical approaches to urban planning and architecture at the “**Poetic Systems**” panel discussion.

**FRI, 17:00-18:00, Conference Hall**
Hear from the creators of “**Ciutat Vella’s Land-Use Plan**”, a STARTS-Prize winning project on innovative and participatory urban planning, at the GET.Inspired conference program “STARTS Talks”

*Associated Program*
For the first time this year, the AIxMUSIC Festival is taking place during the Ars Electronica Festival - at the ancient monastery of St. Florian.

» SAT, 17:30-18:00, Novizengarten
Hear St. Florian’s bells swing and produce aural shapes in the sky around the abbey with the assistance of AI-based pattern-recognition and interpolation: “Cumulus — Stratus. A Composition for a Peal of Bells” by Volkmar Klien

» SAT, 14:00-15:00, Basilika
Listen to legendary artist Hermann Nitsch play the local organ: “Organ Recital”

With its impressive gothic arches, the St. Mary’s Cathedral in the center of Linz has established itself as a key festival venue, housing media art par excellence.

» SAT, 14:00-15:00, Basilika
Listen to legendary artist Hermann Nitsch play the local organ: “Organ Recital”

In a variety of guest projects, Ars Electronica extends its reach beyond the usual ecosystem to include partners and institutions from all around the world.

» THU, 14:00-17:00, POSTCITY, Hackathon Space
Hack your way into the local broadcasting corporation with live teletext art: “Teletext Hackathon” by Nadine Arbeiter, Cordula Ditz, Daniel Egg, Dan Farrimond, Juha van Ingen, Joey Holder, Kathrin Günter, Raquel Meyers, Matthias Moos, Niccolò Moronato, Jarkko Räsänen, Seppo Renvall and UBERMORGEN

» THU - FRI, St. Josef Parish Church
See sacred space transformed into public space: “Holy Hydra” intergalactic symposium, music, and performance by Raumteiler Linz Kulturverein (Amanda Augustin and Lorena Höllrigl)

*With a FESTIVAL/DAY pass, admission to this area is included. You can purchase festival passes and other tickets at the Infodesk.
** For this event, a special ticket is needed (NOT included in the FESTIVAL/DAY pass). Please purchase the ticket at the Infodesk.
***Shuttles operate every 15 minutes between POSTCITY and the Monastery of St. Florian between 1PM and 10:30PM for holders of an event ticket or FESTIVAL/DAY pass.
CREATE YOUR OWN COMPASS

The Ars Electronica Art Thinking Tours are here for you to find your own way - through the Ars Electronica Festival, and more importantly, through the challenges and opportunities of the digital age. When strolling through the festival grounds or completing an Art Thinking Tour, we encourage you to use Art Thinking to create your own Creative Questions. What comes to your mind when experiencing the overlaps between ART x CITY? Share your thoughts with everyone! On the next page, you will find space to fill in your own Creative Question. Rip it down and pin it on the big question mark in the Art Thinking School and find out what other festival visitors are thinking.