



ARS ELECTRONICA
ART THINKING SCHOOL

ART x SOCIETY

Create Your Own Compass - Envision the Future.

ARS ELECTRONICA ART THINKING SCHOOL

Artists have always understood the power of questions. The Ars Electronica Art Thinking School presents a new festival program that relays the creative mindset of questioning the world. With inspirational tours, workshops, lectures and actions, visitors are invited to apply Art Thinking to daily life, to discover the power of questions, and cultivate an artistic mindset in their very own areas of interest.

The **Art Thinking Tours** act as an entry point to experiencing the festival with an Art Thinking attitude. The tours are carefully curated and designed to help navigate through the multitude of exhibitions and events. Focused on five different core topics of Ars Electronica, the Art Thinking Tours aim to empower you to: **Create Your Own Compass - Envision the Future.**

40 Years of Ars Electronica - 40 Years of Art Thinking

Art is the critical thinker's "second opinion", a way to open up new perspectives, encourage curiosity to look at what's behind the scenes and stimulate creative solutions. During the past four decades, Art Thinking has been - and continues to be - the key for Ars Electronica to decipher the digital revolution and its effects. As we master the challenges of today and set on the path towards our future, it is exactly these visions and perspectives, originating in the artistic ecosystem, that are needed to navigate the waters. It's been 40 years of digital revolution - but in truth, we've only just begun.

ART x SOCIETY

Mass migration, fake news, new surveillance states and aging societies: the challenges facing our modern-day societies are anything but inconsequential. How can Art Thinking help us find our way through the daunting complexities of this fast-paced world and towards a future society that benefits us all? This tour will take you on a walk exploring artistic perspectives on game-changing technologies like Artificial Intelligence or CRISPR, on tools like media literacy or fair governance, on new forms of community building and the far-reaching implications of world politics.

OŠ KULTUR-
QUARTIER

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The **CyberArts exhibition*** showcases the award-winning works of the prestigious Prix Ars Electronica. The exhibition is open from September 5th to 15th.

- » Reflect on the automation of labor and the capitalist obsession with optimization: **“LABOR”** by Paul Vanouse - Golden Nica Award
- » Question the otherness of plants and consider human-plant kinship: **“Confronting Vegetal Otherness: - Skotopoiesis, Phytoteratology, Strange Encounters”** by Špela Petrič - Award of Distinction
- » Scrutinize your notions of normalcy and expose deeply ingrained social norms: **“The Normalizing Machine”** by Mushon Zer-Aviv, Dan Stav, Eran Weissenstern

POSTCITY

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“Human Limitations - Limited Humanity”*, this year’s theme exhibition goes beyond the limits of the human body, while at the same time scrutinizing the constraints holding humanity back in its quest for a better future. (POSTCITY, Bunker)

- » Take a closer look at speculative post-anthropocentric environmental relations: **“Earthlink”** by Saša Spačal
- » Reimagine our relationship with death and the dying with an artistic rendering of a deathbed mask: **“Last Breath”** by Dmitry Morozov / ::vtol::


- » Confront the disconnect between circadian rhythms and modern-day productivity and work cycles: **“Sunny Side Up”** by AATB (Andrea Anner and Thibault Brevet)

The STARTS exhibition looks at innovative projects at the nexus of Science, Technology and the Arts (POSTCITY, First Floor).

- » Uncover counter narratives to add to the discussion on nationalism, migration, and authoritative politics: **“The Murder of Pavlos Fyssas”** by Forensic Architecture
- » Circumvent digital surveillance and control with a DIY-solution: **“Project Alias”** by Bjørn Karmann and Tore Knudsen

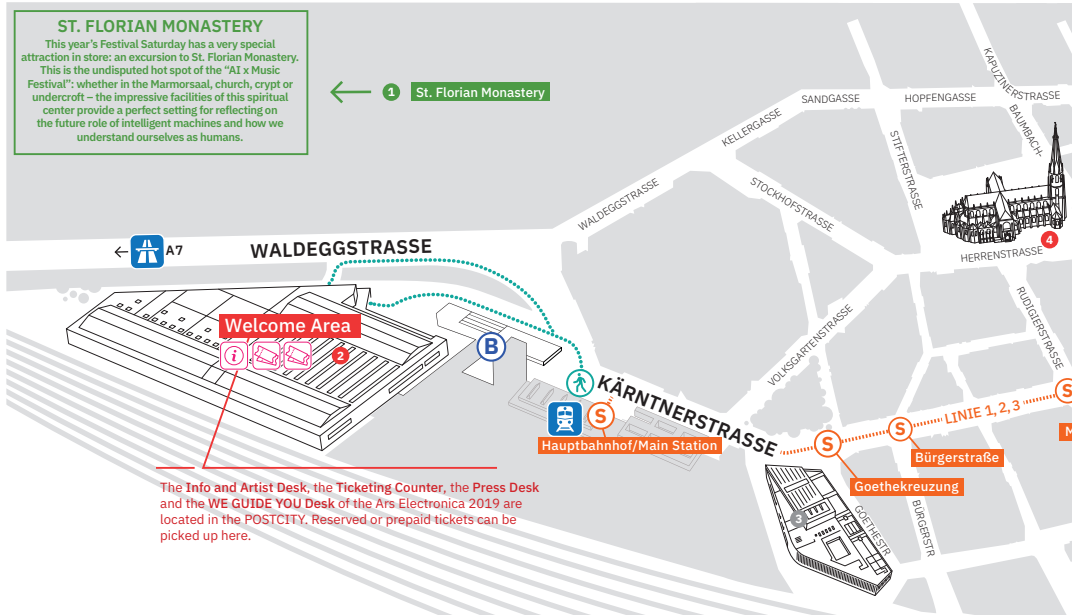
 INFODESK  TICKETING  PRESS CENTER  WALK TO POSTCITY

 SHUTTLE TRANSFER DIRECTLY TO ST. FLORIAN MONASTERY (on Saturday 7.9., permanent between 01:00 pm – 11:00 pm)

 PÖSTLINGBERG TRAM 50 (Please note: you need a separate ticket to the Pöstlingberg Tram)

 TRAMWAY LINES 1,2,3,4 LINZ AG (A purchased Festival Pass entitles the holder to ride Lines 1, 2, 3, & 4 free of charge** from September 5-9, 2019)

** Our sincere thanks to LINZ AG!

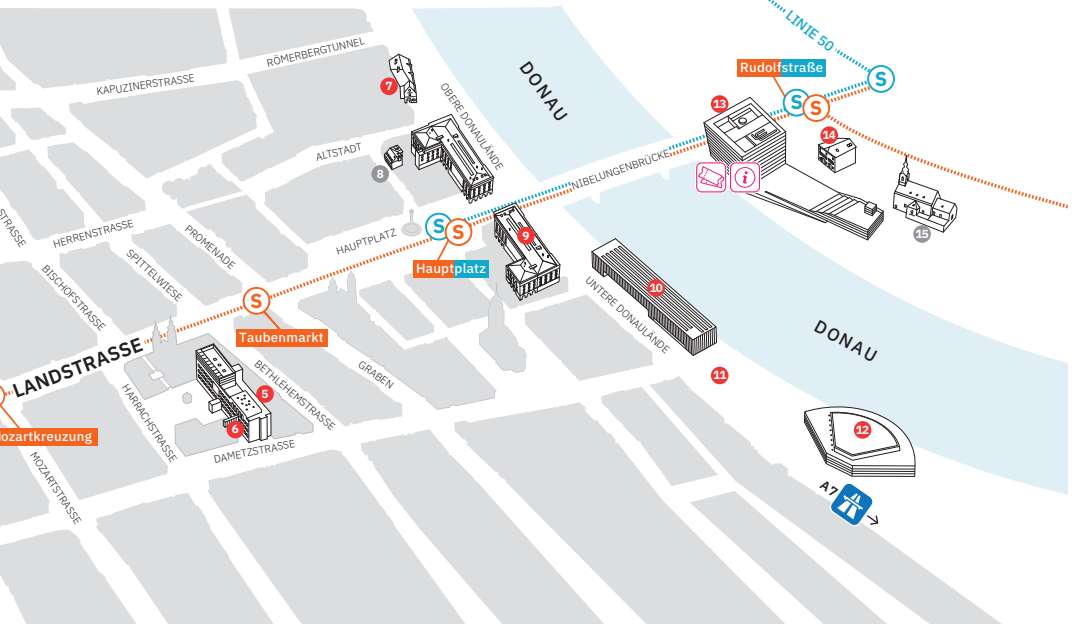


» Rethink ways to reduce the amount of plastic waste and enable environmentally friendly production: **“This is grown”** by Jen Keane

The **European Platform for Digital Humanism** offers European perspectives confronting the challenges and opportunities brought about by the digital society. (POSTCITY, First Floor)

» Consider which human responsibilities devices like Alexa carry if they are being used for care in an aging society: **“Virtual Caring”** by Lauren McCarthy and David Leonard

- 1 ST. FLORIAN MONASTERY
 - 2 POSTCITY
 - 3 MUSIKTHEATER LINZ
 - 4 ST. MARY'S CATHEDRAL
 - 5 OÖ KULTURQUARTIER
 - 6 MOVIEMENTO
 - 7 ATELIERHAUS SALZAMT
 - 8 HOFKABINETT
 - 9 UNIVERSITY OF ART AND DESIGN LINZ
 - 10 LENTOS ART MUSEUM
 - 11 DONAUPARK
 - 12 BRUCKNERHAUS
 - 13 ARS ELECTRONICA CENTER
 - 14 STADTWERKSTATT
 - 15 ST. JOSEF PARISH CHURCH
 - 16 ANTON BRUCKNER PRIVATE UNIVERSITY
- *Associated Program



- » Disrupt the common depiction of AI assistants as gendered as women, subordinate and serving: **“Women Reclaiming AI”** by Birgitte Aga and Coral Manton
- » **SAT, 14:30-15:30**
Collect data to sway the bias in artificially intelligent algorithms in a participatory workshop: **“Feminist Data Set”** by Caroline Sindere

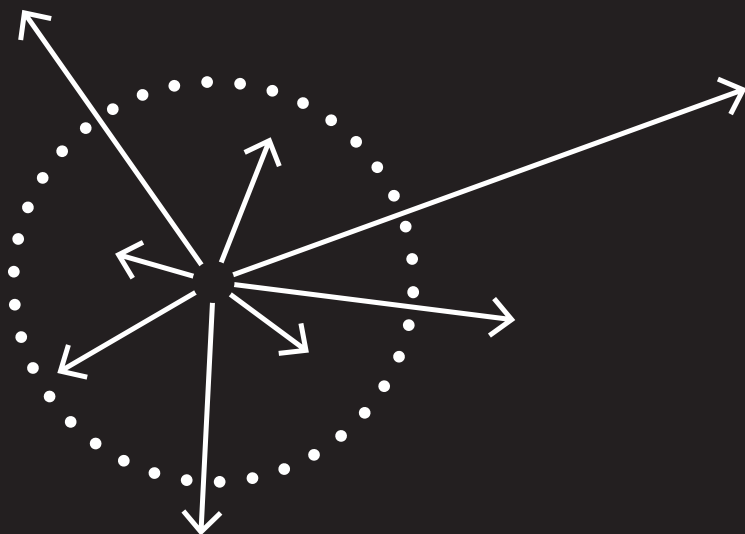
The **conferences and lectures** at the 2019 Ars Electronica Festival deepen theoretical understanding and offer a chance to share ideas with the world’s leading experts in the field of Art, Technology and Society.

- » **FRI, 14:00-15:30, Conference Hall**
Dive deep into citizen participation and activation at the Theme Symposium: **“Activate & Participate”*** with Amanda Cox, Marta Peirano and Fridays for Future
- » **SAT, 10:00-18:00, Conference Hall**
Discuss new prospects, developments and challenges in integration, migration and assistance for refugees: **“ZusammenHelfen Conference”** with Jad Turjman, Dirk Baier and #ichbinhier

The **“Understanding AI”** and **“Global Shift”** exhibitions at the newly redesigned Ars Electronica Center* closely examine the challenges of today and tomorrow, ranging from Artificial Intelligence to climate change. (Ars Electronica Center, -3rd floor)

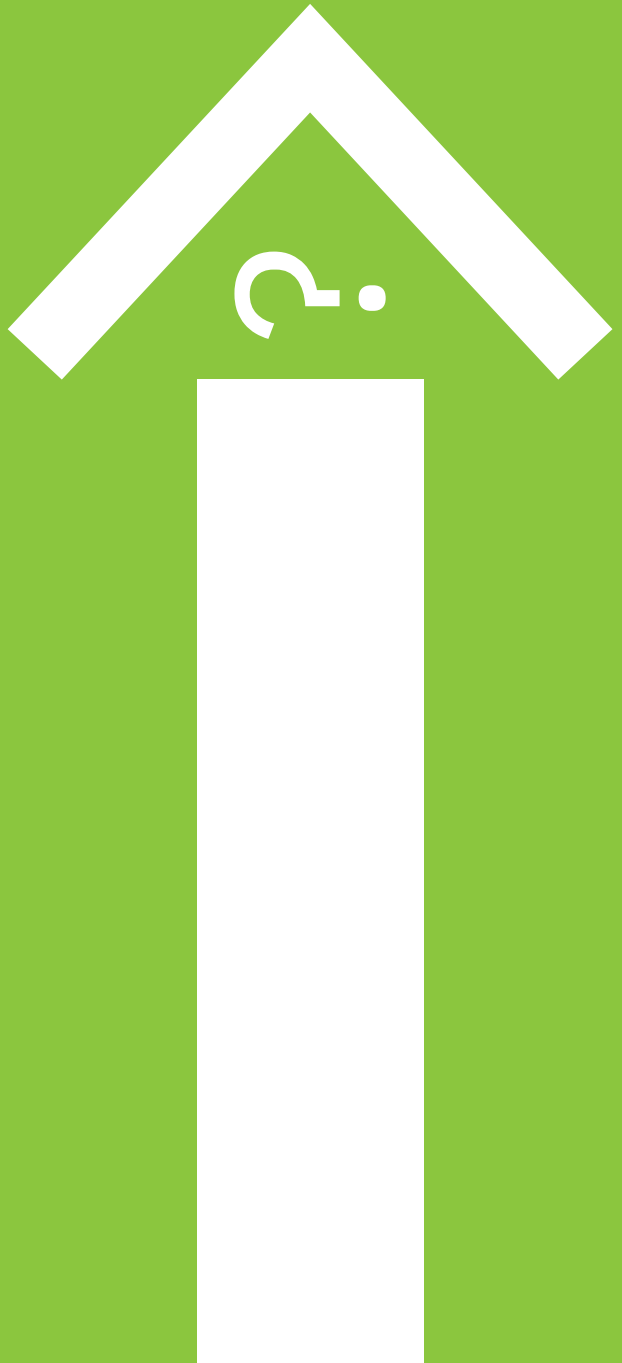
- » Solve moral dilemmas posed by self-driving cars in circulation: **“Moral Machine”** by MIT Media Lab and Scalable Cooperation
- » Visualize the ongoing glacier retreat: **“Glacier Retreat”** by Ars Electronica Solutions and DLR

**With a FESTIVAL/DAY pass, admission to this area is included.
You can purchase festival passes and other tickets at the Infodesk.*



CREATE YOUR OWN COMPASS

The Ars Electronica Art Thinking Tours are here for you to find your own way - through the Ars Electronica Festival, and more importantly, through the challenges and opportunities of the digital age. When strolling through the festival grounds or completing an Art Thinking Tour, we encourage you to use Art Thinking to create your own **Creative Questions**. What comes to your mind when experiencing the overlaps between ART x SOCIETY? Share your thoughts with everyone! On the next page, you will find space to fill in your own Creative Question. Rip it down and pin it on the big question mark in the Art Thinking School and find out what other festival visitors are thinking.



ART x SOCIETY