Here Be (Intelligent) Dragons: New horizons for creative AI in the arts

A Sunday Brunch Session and horizon scanning for intelligent, immersive, fair, and environmentally sound experiences fit for the next generation of globally connected audiences.

DATE + TIME
SUN, 11.9 + 10:00 – 12:00 CET
LOCATION
UB Schulungsraum @ JKU Learning Center (Library Building Top Floor)
TOPICS
Future of AI, Transformative Agency, Planetary Intelligence
LEVEL OF EXPERTISE
Intermediate to Expert Level
WATCH OUT FOR
English Only! Networking Opportunity, Free Hospitality for Registered Participants

Here Be (Intelligent) Dragons: New horizons for creative AI in the arts

A Sunday Brunch session and horizon scanning for intelligent, immersive, fair, and environmentally sound experiences fit for the next generation of globally connected audiences.

[The New Real](#) invites you to join this Sunday Brunch Session before you head to the departure lounge of Planet B.

Attendees will explore the theme of Next Generation Intelligent Experiences through a combination of interactive activities to imagine, navigate and shape future landscapes for creative AI and the transformative shift arising from an emerging generation of AI technologies that directly engage audiences.

In attending this dynamic workshop you will have the opportunity to collaborate with other expert practitioners on stimulating challenges and join a growing interdisciplinary network of engaged minds. The outcomes of this workshop will directly inform a new research programme between The New Real and The Alan Turing Institute, and feed into a report - all participants will be invited to join these efforts on an opt-in basis. The workshop will involve:

- An introduction to a new research theme on Next Generation Intelligent Experiences from The New Real and Alan Turing Institute.
- Structured design sessions to shape your next project or programme.
- Discussion and networking.
- Brunch is provided free of cost to workshop participants: refuel, reflect and reconnect!

To whom is this workshop of particular interest?

- Artists and cultural practitioners who are experimenting with creative applications of AI and emerging technologies in new and transformative ways within their practice and research.
- AI specialists developing delightful, inclusive, sustainable and fair systems for cultural experiences.
- Companies, institutes, support agencies, and sector experts looking towards the future of algorithmically facilitated cultural experiences for audiences.
- Participants in related programmes and initiatives such as the AI & Arts group at the UK's Alan Turing Institute.

Why should you come and what's the goal of the workshop?

WHY SHOULD YOU COME?
1. Help to set the direction for a new generation of intelligent experiences and a novel research theme for the coming decade.
2. The workshop will be designed to deliver insights, recommendations and takeaways that participants will be free to use in their own projects and initiatives.
3. Identify roadblocks and opportunities, and trace pathways through the future landscape.
4. Seed new collaborations.

WHAT DO WE WANT TO ACCOMPLISH TOGETHER?
Together we can identify future directions toward novel, immersive experiences blending AI and art, pinpointing creative tools that can be deployed to achieve the next step change in human-AI co-creation that are sustainable, transparent, and trustworthy by crowdsourcing solutions and strategies to get there.

Insights, observations, concerns, and recommendations from the workshop will be synthesised and developed into a roadmap setting out pathways towards an enhanced research field for radically intelligent, immersive, fair, and environmentally sound experiences fit for the next generation of globally connected audiences.

WHAT WILL BE THE OUTCOME/FOLLOW UP OF THE WORKSHOP?
- We invite all participants to use this workshop to help to shape their own next project, proposal or programme.
- This workshop will directly inform and shape a new programme by The New Real and The Alan Turing Institute, and we will invite all participants to join us and be a part of this initiative.
- All participants will be invited to co-author a report summarising the outcomes of the workshop (Optional/Opt In).
- Or you can simply join us for brunch and inspiration on Sunday morning.

Who is [The New Real](#) anyway?

The New Real, established in 2019, is a unique hub for AI, creativity and futures research. The New Real is a partnership between the University of Edinburgh, Alan Turing Institute, and Edinburgh's Festivals.

The New Real brings the inhabitants of Planet B together to explore transformative ideas in a festival as lab, to equip future generations to flourish on a thriving planet in the midst of surprising, joyful, and inclusive forms of intelligent life. We are at an inflection point, looking for new imaginaries. Our reality is shaped algorithmically, and urgent crises are all around us.

Workshop Facilitators will include:
Drew Hemment, Caroline Sinders, Holly Warner, Daga Panas, and The New Real team.

Visit the New Real @ http://www.newreal.cc