

CERN and Ars Electronica launch open call for the Second Prix Ars Electronica Collide@CERN

(Geneva and Linz 18 July 2012) CERN and Ars Electronica today launch an open call for artists working in the digital domain to apply for the second Prix Ars Electronica Collide@CERN . The winner will receive a fully-funded residency at CERN and Ars Electronica to create new dimensions in their artistic practice by encounters with the world of science. This is the second year of the collaboration between CERN and Ars Electronica. Online submissions should be made here http://collide.aec.at, the closing date is 26 September 2012.

"This residency award will fundamentally change the way you perceive the world, which is the most valuable experience an artist can have," said Julius von Bismarck , winner of last year's award. "That's certainly what did it for me."

Von Bismarck is currently developing ideas initiated during his residency at CERN, one of which will be showcased at this year's Ars Electronica Festival, The Big Picture, which takes place from 30 August to 3 September.

"We're very much looking forward to the results of our latest search for an artist who is inspired by creative collisions between the arts and science," said CERN Director General, Rolf Heuer. "This second year of the Prix Ars Electronica Collide@CERN is an important continuation of our engagement with the arts."

"You can look forward to seeing the work resulting from Julius von Bismarck's residency at CERN and the Ars Electronica Futurelab," said Ars Electronica Director, Gerfried Stocker. "He'll present it at this year's Ars Electronica festival, which is about Big Pictures: overcoming borders between disciplines and ideologies, about the stronger bond between art and science and about more open perspectives. The Prix Ars Electronica Collide@CERN and it's first winner Julius von Bismarck fit perfectly into this year's topic and serve as an example of how that bond works."

395 entries from over 40 countries last year

Last year's open call attracted 395 entries from over 40 countries around the world. This year, artists from all fields are encouraged to apply: experimental sound work and music, architecture and new design, sculpture, generative art and film, social media projects and new design that explores how people relate science and technology are all welcome. The only proviso is that applicants must use digital techniques in the production and/or the development of their proposed project.

This years closing date is 26 September 2012

The closing date is 26 September 2012 and applicants should submit their entries online, including a short personal testimony video outlining why they want the award. "Julius's personal testimony video last year was a standout entry," said Ariane Koek CERN's Cultural specialist. "We are really excited to see what other inventive personal testimonies are made this year."

With queries, please contact

Collide@CERN programme: <u>http://arts.web.cern.ch/collide</u> Prix Ars Electronica Collide@CERN: <u>http://www.aec.at/prix/collide/</u> Online Sunmissions: <u>http://collide.aec.at</u>