## 비미 ARS ELECTRONICA

Ars Electronica Center

## International Museum Day

## Sunday, May 17, 2015 / 10:30 AM-5:30 PM

(Linz, May 13, 2015) Sustainability is the theme of International Museum Day this Sunday, May 17, 2015. Museums worldwide will host events in line with the watchwords "Museums for a sustainable society: MUSEUM. SOCIETY. FUTURE." At the Ars Electronica Center, visitors can use solar panels, vibration motors and assorted arts & crafts materials to assemble cute solar bugs, and take a guided tour featuring works of art and projects that accentuate sustainability. In Deep Space, visitors of all ages can watch an amazing 3-D video that impressively illustrates the effects of global processes.

An overview of the lineup at the Ars Electronica Center:

Solarbugs

Sunday, May 17, 2015 / 10:30 AM-5:30 PM / Fee for materials: €2

This workshop combines sustainable energy, robotics and hands-on fun. Participants use tiny solar panels, vibration motors and a bit of creativity to tinker together colorful robotic bugs that can then compete in climate-friendly race.

Museum Day Highlight Tour

Sunday, May 17, 2015 / 11 AM & 3 PM / Duration: 1 hour / Fee: €3.50

This tour offers an overview of the Museum of the Future, focusing particularly on works and project in which sustainability is a prime consideration. After all, political leaders and sociologists aren't the only ones encouraging people to change how they think and act; artists and other creative individuals are increasingly dealing with this issue too.

Museum Day in Deep Space

Sunday, May 17, 2015 / 12 Noon & 4 PM / Duration: 30 minutes

Our habitat here on Earth is a sensitive, highly complex system. But the way we've been treating our home planet in recent centuries makes a shift to more sustainable behavior a pressing necessity. Deep Space will screen fascinating 3-D data visualizations that show the effects of global processes as seen from outer space. There'll also be a presentation of technologies that help preserve endangered cultural treasures and animated films designed to get people to consider the consequences of their deeds.

International Council of Museums: <u>http://icom-oesterreich.at/news/internationaler-museumstag-2015</u> Ars Electronica Center: <u>http://www.aec.at/news/en/</u>

With queries, please contact